



Report of: **Service Director, Public Protection**

Meeting of	Date	Agenda Item	Ward(s)
Licensing Sub-Committee	9 <sup>th</sup> May 2013	BI	Barnsbury

Delete as appropriate		Non-exempt
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**Subject: PREMISES LICENCE NEW APPLICATION**  
**RE: DESMOND'S LOCAL, 239 LIVERPOOL ROAD, LONDON, N1 1LX.**

## 1. Synopsis

- 1.1 This is an application for a new premise licence under the Licensing Act 2003.
- 1.2 The new application is to allow:
  - i) The sale by retail of alcohol, off supplies only, Mondays to Saturdays from 08:00 until 23:00 and Sundays from 09:00 until 22:30.

## 2. Recommendations

- 2.1 To determine the application for a new premises licence under Section 17 of the Licensing Act 2003.
- 2.2 To consider the representation from the Police in the light of the revised Secretary of State Guidance to Local Authorities issued on 25th April 2012 namely:

The Licensing Authority should accept all reasonable and proportionate representations made by the Police unless the Authority has evidence that to do so would not be appropriate for the promotion of the Licensing Objectives.

- 2.3 To consider that this address is in the Angel and Upper Street Saturation or “Cumulative Impact Policy” of Islington. This special policy creates a rebuttable presumption that applications for new premises licences, club premises certificates, or variation applications that are likely to add to the existing cumulative impact will normally be refused, unless the applicant can demonstrate why the operation of the premises involved will not add to the cumulative impact or otherwise impact adversely on the promotion of the licensing objectives.
- 2.4 If the Committee grants the application it should be subject to:
- i. conditions prepared by the Licensing Officer which are consistent with the Operating Schedule (See appendix 3);
  - ii. conditions recommended by responsible Authorities (see appendix 3);
  - iii. any conditions deemed necessary by the Committee to promote the four licensing objectives.

### **3. Background**

3.1 Papers are attached as follows:-

- Appendix 1: application form;  
Appendix 2a: name & address details of those persons making representations;  
Appendix 2: representations;  
Appendix 3: suggested conditions and map of premise location.

3.2 The Licensing Authority has received 16 letters of representation, none of which are from people who requested that they remain anonymous.

### **4. Planning Implications**

4.1 None.

### **5. Conclusion and reasons for recommendations**

5.1 The Council is required to consider this application in the light of all relevant information, and if approval is given, it may attach such conditions necessary to promote the licensing objectives.

#### **Background papers:**

The Council's Statement of Licensing Policy  
Licensing Act 2003  
Secretary of States Guidance

Final Report Clearance

**Signed by**

  
Service Director – Public Protection

Date

29/4/13

**Received by**

Head of Scrutiny and Democratic Services

Date

Report author: Licensing Service

Tel: 020 7527 3031

Fax: 020 7527 3430

E-mail: [licensing@islington.gov.uk](mailto:licensing@islington.gov.uk)

wk/201304256

Appendix 1.

[Insert name and address of relevant licensing authority and its reference number (optional)]

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

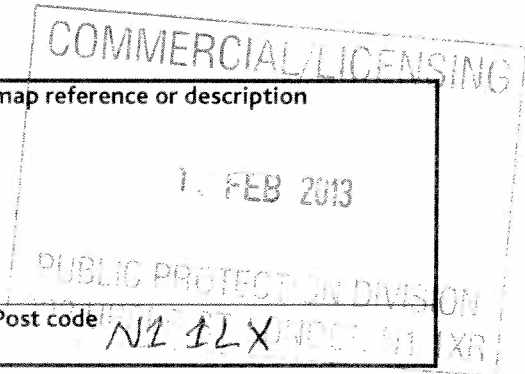
Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

JAMEL AHMED

I/We ANDRIANOVA EKATERINA apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 - Premises details

Postal address of premises or, if none, ordnance survey map reference or description 239 LIVERPOOL ROAD	
Post town ISLINGTON	Post code N1 1LX



Telephone number at premises (if any)

02077005886

Non-domestic rateable value of premises

E 4302 BAND B

Part 2 - Applicant details

Please state whether you are applying for a premises licence as

Please tick ✓ yes

- a) an individual or individuals\*  please complete section (A)
- b) a person other than an individual\*
  - i. as a limited company  please complete section (B)
  - ii. as a partnership  please complete section (B)
  - iii. as an unincorporated association or  please complete section (B)
  - iv. other (for example a statutory corporation)  please complete section (B)
- c) a recognised club  please complete section (B)
- d)  please complete section (B)

ISLINGTON COUNCIL LICENSING	
Date 19/2/13	Fee Paid 180.00
Classified as Charity	Member (please circle) CASM
Receipt Number	0663014
Received By	AAI

- e) the proprietor of an educational establishment  please complete section (B)
- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\*If you are applying as a person described in (a) or (b) please confirm:

Please tick  yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
  - statutory function or
  - a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr  Mrs  Miss  Ms  Other title (for example, Rev)

Surname

First names

Please tick  yes

I am 18 years old or over

Current postal address if different from premises address

Post Town  Postcode

Daytime contact telephone number

E-mail address (optional)

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr  Mrs  Miss  Ms  Other title (for example, Rev)

Surname

First names

Please tick  
✓ yes

I am 18 years old or over

Current postal  
address  
if different from  
premises address

Post Town

Postcode

Daytime contact telephone number

E-mail address  
(optional)

(B) OTHER APPLICANTS.

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned

Name	1) JAMEL AHMED 2) ANDRIANOVA EKATERINA
Address	1) 136 WELLINGTON STREET SLOUGH, SL4 1RP. 2) 56A THAMES ROAD, CHISWICK, LONDON, W4 3RE.
Registered number (where applicable)	
Description of applicant (for example partnership, company, unincorporated association etc)	PARTNERSHIP.
Telephone number (if any)	07908705303
E-mail address (optional)	dockhur2001@yahoo.com

### Part 3 Operating Schedule

When do you want the premises licence to start?

Day	Month	Year
1	5	03 2013

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day	Month	Year

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

Please give a general description of the premises (please read guidance note 1)

What licensable activities do you intend to carry on from the premises?  
(Please see sections 1 and 14 of the Licensing Act 2003 and Schedule 1 and 2 to the Licensing Act 2003)

Please tick ✓ yes

**Provision of regulated entertainment**

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g)  
(if ticking yes, fill in box H)

**Provision of entertainment facilities for:**

- i) making music (if ticking yes, fill in box I)
- j) dancing (if ticking yes, fill in box J)
- k) entertainment of a similar description to that falling within (i) or (j)  
(if ticking yes, fill in box K)

**Provision of late night refreshment** (if ticking yes, fill in box L)

**Supply of alcohol** (if ticking yes, fill in box M)

In all cases complete boxes N, O and P



# A

<b>Plays</b> Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors		
Day	Start	Finish		Outdoors		
Mon			Please give further details here (please read guidance note 3)	Both		
Tue						
Wed				State any seasonal variations for performing plays (please read guidance note 4)		
Thur						
Fri				Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat						
Sun						

# B

<b>Films</b> Standard days and timings (please read guidance note 6)			Will the exhibition of films take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors		
Day	Start	Finish		Outdoors		
Mon			Please give further details here (please read guidance note 3)	Both		
Tue						
Wed				State any seasonal variations for the exhibition of films (please read guidance note 4)		
Thur						
Fri				Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat						
Sun						

**C**

<b>Indoor sporting events</b> Standard days and timings (please read guidance note 6)			Please give further details (please read guidance note 3)
Day	Start	Finish	
Mon			
Tue			State any seasonal variations for indoor sporting events (please read guidance note 4)
Wed			
Thur			Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 5)
Fri			
Sat			
Sun			

**D**

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 6)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick [Y](please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon			Both		Please give further details here (please read guidance note 3)
Tue					
Wed					State any seasonal variations for boxing or wrestling entertainment (please read guidance note 4)
Thur					
Fri					Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)
Sat					
Sun					

## E

<b>Live music</b> Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon			Please give further details here (please read guidance note 3)	Both	
Tue					
Wed			State any seasonal variations for the performance of live music (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

## F

<b>Recorded music</b> Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon			Please give further details here (please read guidance note 3)	Both	
Tue					
Wed			State any seasonal variations for playing recorded music (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the playing of recorded music entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

## G

Performances of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon			Please give further details here (please read guidance note 3)	Both	
Tue					
Wed			State any seasonal variations for the performance of dance (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the performance of dance entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

## H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoor	
Mon				Please give further details here (please read guidance note 3)	Outdoor
Tue			Both		
Wed			State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 4)		
Thur					
Fri					

Sat			Non standard timings. Where you intend to use the premises for the entertainment of similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 5)
Sun			

<b>Provision of facilities for making music</b> Standard days and timings (please read guidance note 6)			Please give a description of the facilities for making music you will be providing		
			Will the facilities for making music be indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	
				Outdoors	
Day	Start	Finish	Both		
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed			State any seasonal variations for the provision of facilities for making music (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for provision of facilities for making music entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

<b>Provision of facilities for dancing</b> Standard days and timings (please read guidance note 6)			Will the facilities for dancing be indoors or outdoors or both – please tick [Y] (see guidance note 2)		
			Indoors		
				Outdoors	
Day	Start	Finish	Both		
			Please give a description of the facilities for dancing you will be providing		

Mon			Please give further details here (please read guidance note 3)
Tue			
Wed			State any seasonal variations for providing dancing facilities (please read guidance note 4)
Thur			
Fri			Non standard timings. Where you intend to use the premises for the provision of facilities for dancing entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)
Sat			
Sun			

## K

<b>Provision of facilities for entertainment of a similar description to that falling within I or J</b> Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment facility you will be providing	
Day	Start	Finish	Will the entertainment facility be indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoor
Mon				Outdoor
				Both
Tue			Please give further details here (please read guidance note 3)	
Wed				
Thur			State any seasonal variations for the provision of facilities for entertainment of a similar description to that falling within j or k (please read guidance note 4)	
Fri				
Sat			Non standard timings. Where you intend to use the premises for the provision of facilities for entertainment of a similar description to that falling within I or J at different times to those listed in the column on the left, please list (please read guidance note 5)	
Sun				

L

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
				Both	
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed			State any seasonal variations for the provision of late night refreshment (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

X

M

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the sale of alcohol be for consumption (Please tick box Y) (please read guidance note 7)	On the premises	
Day	Start	Finish		Off the premises	X
				Both	
Mon	8:00	23:00	State any seasonal variations for the supply of alcohol (please read guidance note 4)		
Tue	8:00	23:00			
Wed	8:00	23:00			
Thur	8:00	23:00	Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		
Fri	8:00	23:00			
Sat	8:00	23:00			

Sun	9:00	22:30	

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Name..... JAMIL AHMED .....

Address.....  
.....

Postcode.....

Personal Licence number (if known) .....

Issuing licensing authority (if known).....

**N**

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)

**O**

<b>Hours premises are open to the public</b> Standard timings (please read guidance note 6)			<b>State any seasonal variation</b> (please read guidance note 4)
Day	Start	Finish	
Mon			<b>Non standard timings.</b> Where you intend to use the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)
Tue			
Wed			
Thur			
Fri			
Sat			
Sun			





## P

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)

- CCTV
- Signs for no smoking & drinking inside.
- Signs for no ID no sale, ID check under 25
- DPS.
- logging information in a crime and Disorder incident Book.
- Refusal book

b) The prevention of crime and disorder

- CCTV
- Record of refusals
- Signs for leaving premises quietly.
- ROLE of DPS

c) Public safety

- CCTV
- CLEAN FLOOR.
- TIDY CUSTOMERS AREA.
- fire alarm

d) The prevention of public nuisance

Reduction of early mornings and late night deliveries and collections

e) The protection of children from harm

- Active role of DPS in sales
- Restricting access to alcohol for children under 18.
- safe guarding children policy.

Please tick  yes

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

**Part 4 – Signatures** (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent. (See guidance note 11) If signing on behalf of the applicant please state in what capacity.

Signature J. Ahmed

Date 18/2/13

Capacity DPS JAMIL AHMED

For joint applications signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent. (please read guidance note 12) If signing on behalf of the applicant please state in what capacity.

Signature [Signature]

Date 18/2/13

Capacity Partner ANDRIANOVA EKATERINA

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

JAMIL AHMED  
136 WELLINGTON STREET

Post town SLOUGH Post code SL1 1RP

Telephone number (if any) 020 77005686

If you would prefer us to correspond with you by e-mail your e-mail address (optional)

### Notes for Guidance

1. Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate. Indoors may include a tent.
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day, e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises please tick on, if you wish people to be able to purchase alcohol to consume away from the premises please tick off. If you wish people to be able to do both please tick both.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups, the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, both applicants or their respective agents must sign the application form.
13. This is the address which we shall use to correspond with you about this application.



**PART A**

**Consent of individual to being specified as premises supervisor**

I JAMIL AHMED

*[full name of prospective premises supervisor]*

Of

*[home address of prospective premises supervisor]*

hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for

OFF LICENCE

*[type of application]*

by

ANDRIANOVA EKATERINA

*[name of applicant]*

Relating to a premises licence

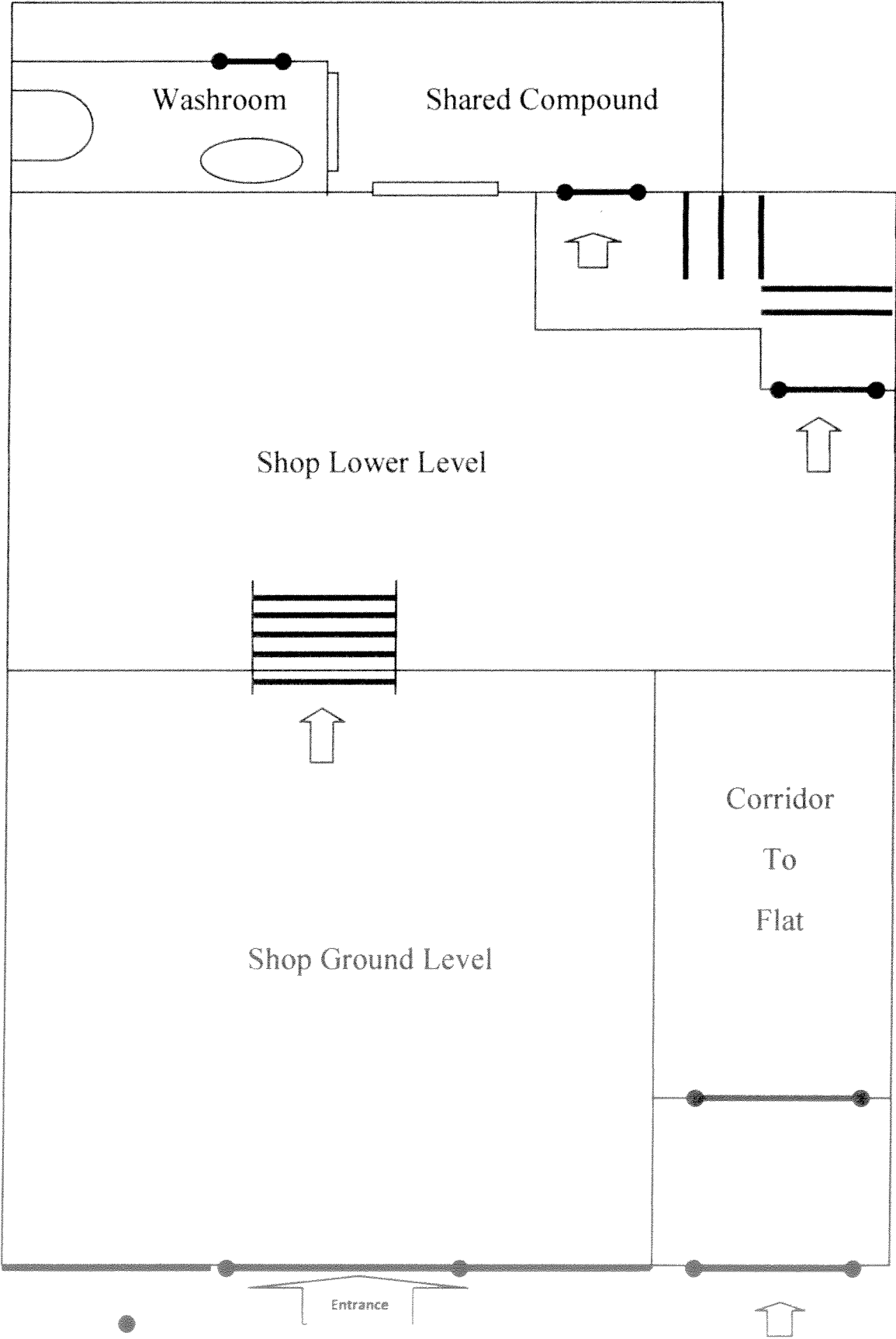
*[number of existing licence, if any]*

for

*[name and address of premises to which the application relates]*



Shop Plan 239 Liverpool Road N1 1LX



(1)

**Your reference:**

**Our reference:** Licensing/ NI

**Date:** 19.03.2013

Jamil AHMED

**136 Wellington Street  
Slough, Berks  
SL1 1RP**



**Metropolitan Police Service**

Pc Steven Harrington Pc 425NI  
Islington Police Station  
2 Tolpuddle St  
London N1 0YY

Tel: 020 7421 0248

Facsimile : 0207 421 0138

Email: [NI\\_Licensing@met.police.uk](mailto:NI_Licensing@met.police.uk)

**RE: - 239 Liverpool Road , London , N1 1LX**

With reference to the application for the above premises, I am writing to inform you that the Metropolitan Police, as a Responsible Authority, will be objecting to this application as it is our belief that if granted the application would undermine the crime and disorder licensing objective.

The venue is situated in the new Angel and Upper Street saturation area and as such the Police are of the opinion that if this application is granted it would lead to further Policing problems in an already demanding area as the greater availability of alcohol would lead to an increase in crime and disorder and anti-social behaviour.

It is for these reasons that we are objecting to the application.

Should you wish to discuss the matter further please contact Pc Steve Harrington on 0207 421 0248 or via e-mail [ni\\_licensing@met.police.uk](mailto:ni_licensing@met.police.uk)

Steven Harrington Pc 425NI  
Islington Police Licensing Team

CC Islington Council Licensing Team

(2)

**Sender, Yesim**

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**From:** Love, Douglas  
**Sent:** 19 March 2013 12:19  
**To:** [REDACTED]  
**Cc:** Licensing; Whitton, Daniel  
**Subject:** Licence application: 239 Liverpool Road, N1  
**Attachments:** Representations 239 Liverpool Road.doc; Relevant parts of LP 2013-17.doc; Illicit Alcohol & Tobacco Guidance (May 12).doc

Dear Mr Ahmed and Ms Ekaterina,

Please find the representations from Trading Standards, attached, made about your application for a premises licence. I will be happy to withdraw the representations if you feel able to accept the conditions I am proposing. I have also attached the parts of Islington's Licensing Policy to which I refer. Please note that if you do accept these conditions, you must comply with them, as failure to do so will be a criminal offence.

I have also attached our guidance sheet on illicit alcohol and tobacco. The following link will take you to our advice on age-restricted goods - I can provide a hard copy of the pack upon request.

[http://www.islington.gov.uk/services/business-licensing/regulations/trading\\_standards/trading\\_standards\\_advice/Pages/724.aspx](http://www.islington.gov.uk/services/business-licensing/regulations/trading_standards/trading_standards_advice/Pages/724.aspx)

I will be more than happy to offer you any further advice that you need - please contact me if you want me to visit the shop.

Kind regards,

Doug Love  
Islington Trading Standards

020 7527 3874





## Illicit Alcohol and Tobacco – Business Guidance

### 1. Introduction

Illicit alcohol and tobacco are goods which are non-duty paid (ie. genuine product on which the appropriate tax has not been paid) or counterfeit (ie. fake products on which no tax will be paid).

Islington Council has found a great deal of illicit alcohol and tobacco recently - the high amount of tax payable on the goods makes it very profitable to distribute them. However, we will take strong action against licensed premises found selling illicit goods. We will do this because:

- the goods may be unsafe as counterfeiters ignore normal quality standards;
- law-abiding business will suffer from unfair competition;
- selling illicit goods boosts the profits of organised criminals;
- huge losses are caused to the UK's tax revenues by the trade in illicit alcohol and tobacco.

Islington Trading Standards intend to carry out many more visits to counter this widespread problem. Businesses selling illicit goods may be **prosecuted** and / or their **alcohol licence may be revoked** or **suspended**.

### 2. General rules

**NEVER BUY ALCOHOL, CIGARETTES OR TOBACCO FROM ANYONE WHO BRINGS THE GOODS TO THE SHOP.** This is the **Golden Rule**. Illicit alcohol will be illegal in some way – non duty-paid, counterfeit or stolen – and may be unsafe for people to consume. You should be very careful buying any goods in this manner – you won't have a means of contacting the seller and the responsibility for any offence will be yours. Counterfeit batteries, condoms, DVDs and unsafe cosmetics are also regularly sold in this manner.

Door to door sellers will often claim to be from genuine business and even produce paperwork with genuine business details on. **Don't be fooled!**

**Only deal with reputable traders** and get proper invoices. Cash and carry businesses have been known to deal in illicit goods, so you must still **check purchased goods**, especially if the seller is not a business you know and trust. If illicit goods are found then we will expect you to be able to produce these invoices.

**Beware of 'special offers'**. Some cash and carry business have sold non-duty paid wine on 'Buy one, get one free' offers for a cost which is less than the excise duty payable and disguise it by not putting the 'free' goods on the invoice, so it appears you have paid a reasonable price.

**Train anyone who is allowed to buy stock** and make a record of their training.

**Control your stock** so you can be sure where and when you bought it eg. by marking the goods or cases with the supplier and date purchased. Do not accept returns of tobacco or alcohol from customers who have changed their minds in case they have substituted illicit goods.

### 3. What are the penalties if I sell illicit alcohol or tobacco?

Anyone selling illicit alcohol or tobacco can be **fined or even imprisoned**. Further, if you hold a licence to sell alcohol, it is likely to be **reviewed** and may be **revoked** if these goods are found in your shop.

## 4. How do I tell if goods are illicit?



Black & white representation of a UK Duty stamp

### Check the Duty stamp

**Is a duty stamp required?** Spirits must carry a UK Duty stamp, normally on the back label if:

- the alcohol content is at least 30% alcohol by volume (abv)
- the bottle size is at least 35cl.

**Does it fluoresce?** The stamp will be pink in colour, but will glow white, yellow or green when ultra violet (UV) light is shined on it. It should not reflect blue / violet and any stamp that does is likely to be fake. UV lights are easy and cheap to buy and checking your stock with such a light is a sensible precaution, although please note that some fakes are good enough to have stamps that do glow as if genuine.

**Is it separate to the other labelling?** Separate stamps are allowed, but must start with a unique code starting with 'V' for vodka; 'W' for whisky etc.

Check that it is not stuck over any labelling – this is not permitted.

**Check the back label:** Labels without duty stamps used on export stock are often replaced with labels with fake duty stamps on. Warning signs that should make you suspicious are:

- Back labels stuck over another label
- Poor printing on the label
- If the label is crooked or bumpy where it has not been stuck on properly
- If the label is not in English, it was clearly not produced for the UK market.

**Is the case resealed?** If spirits are sold in cases that have been resealed with tape or have the 'UK Duty Paid' statement crossed through – indicating that export bottles may have been removed to have their back label changed for one carrying the UK Duty Stamp – don't buy them.

**Is anything about the deal odd?** Is the price too low? The excise duty on a bottle of wine is £1.90 (£11.40 per case of 6) and £7.51 on a standard bottle of spirits (£10.72 per litre). This has to be added to the cost of the product; transportation costs and VAT.

Has someone told you a story (eg: "It's old stock from a shop I've closed") to make themselves appear convincing?

**Tobacco products:** Any tobacco product – including shisha and chewing tobacco - that does not carry the required health warnings is illegal for sale in the UK and is almost certain to be smuggled. The warnings must be in English and include one of the following statements:

- "Smoking kills" or "Smoking seriously harms you and others around you" (on cigarettes, hand rolling tobacco and shisha). A picture warning is also required on these products.
- "This tobacco product can harm your health and is addictive" (on chewing tobacco).

## 5. How can I get further advice?

If you require further information, clarification or advice on any of the above, or would like us to check any goods, please do not hesitate to contact the Trading Standards Service at:

222 Upper Street, London, N1 1XR

Tel: 020 7527 3198

Email: [trading.standards@islington.gov.uk](mailto:trading.standards@islington.gov.uk)

## **HIGH STANDARDS OF MANAGEMENT**

### **Licensing Policy 10**

When assessing the applicant's or licensee's ability to demonstrate a commitment to high standards of management the Licensing Authority will take into account whether the applicant or licensee:

- can demonstrate comprehensive knowledge of best practice
- has sought advice from the responsible authorities
- has implemented any advice that been given by the responsible authorities
- is able to understand verbal and written advice and legal requirements
- can demonstrate knowledge of the licensing objectives, relevant parts of the Licensing Policy and their responsibilities under the Licensing Act 2003
- is able to run their businesses lawfully and in accordance with good business practices
- is able to demonstrate a track record of compliance with legal requirements

Where there is a history of non-compliance associated with the premises the Licensing Authority is unlikely to grant a new or variation application unless there is evidence of significant improvement in management standards.

## **CHILDREN AND ALCOHOL**

### **Licensing Policy 25**

The Licensing Authority is committed to tackling the illegal sale of alcohol to children, including proxy sales when adults buy alcohol for children. It expects licensees to implement measures to Challenge 25 standard to reduce the likelihood of underage sales from their premises and will take appropriate action, including the review of licenses, where sales persist.

Restricting access to alcohol for children under 18 has been a high priority area in Islington for many years to help reduce the anti social behaviour and health issues associated with underage drinking. The Licensing Authority expects licensees to have robust management arrangements in place to prevent staff making underage sales. Licensees supplying alcohol to underage young people can expect the Licensing Authority to impose additional controls and sanctions and repeat offenders run the risk of their licence being reviewed.

## **ILLICIT GOODS**

### **Licensing Policy 26**

The Licensing Authority will consider licence review applications where there is evidence that illicit alcohol has been offered for sale on the premises. Where other illicit goods, such as tobacco, have been found this may be considered by the Licensing Authority as evidence of poor management and have the potential to undermine the licensing objectives.

The Licensing Authority's approach, which is consistent with the Guidance issued by the Home Office and DCMS, is that the supply of illicit goods will be taken seriously as these matters undermine the licensing objectives. Licensees supplying illicit goods can expect the Licensing Authority to impose additional controls and sanctions and run the risk of losing their licence.



**ISLINGTON**

**PUBLIC PROTECTION DIVISION**

Trading Standards  
222 Upper Street  
London N1 1XR

Tel: x 3874  
E-mail: [doug.love@islington.gov.uk](mailto:doug.love@islington.gov.uk)

Please reply to: Doug Love

**MEMO TO:**

**LICENSING TEAM  
222 UPPER STREET**

Our Ref:  
Your Ref:  
Date: 19/03/13

## **LICENSING ACT 2003: REPRESENTATIONS BY RESPONSIBLE AUTHORITY**

**Jamel Ahmed & Andrianova Ekaterina, 239 Liverpool Road, N7 6PD**

The application for a licence for the above premises has been examined by the Trading Standards Section. I wish to make the following representations as I have concerns that the steps to prevent crime and disorder and to protect children from harm outlined in the application are not detailed enough.

### **1. Enforcement action**

1.1 Trading Standards have done a lot of work recently to ensure that Islington off licences do not supply alcohol to underage customers or supply illicit alcohol (ie. non-duty paid or counterfeit alcohol) and to detect those who do.

1.2 Between April 2008 and March 2012 there were 142 sales of alcohol to underage volunteers working with Trading Standards from 478 attempts – over one in four.

1.3 Between September 2010 and March 2012 Trading Standards have started looking for illicit alcohol and have found some in over 70% of off-licences visited. Illicit alcohol is supplied to the shops by organised crime groups, often through direct 'door-to-door' selling.

1.4 Each instance of selling alcohol to an underage person or possessing illicit alcohol is an offence.

### **2. Trading Standards' concerns**

2.1 I do not believe that the proposed operating schedule satisfactorily describes appropriate precautions that a business should take to avoid committing the offences referred to above and that they are thereby in danger of failing to promote the licensing objectives

### **3. Proposed steps to prevent crime and disorder and to promote the protection of children from harm**

3.1 Trading Standards does not object to the application being granted, but believe a number of conditions should be added to the licence to reflect current best practice that will ensure that the possibility of further sales to minors or supply of smuggled goods is minimised.

- No alcoholic goods will ever be purchased or taken from persons calling to the shop.

- No spirits shall be purchased in a resealed box.
- The licensee will immediately report to Trading Standards any instance of a caller to the shop attempting to sell alcohol.
- Invoices (or copies) for all alcoholic goods on the premises will be kept at the shop and made available to officers from the council, police or HMRC upon request.
- A stock control system will be introduced, so that the licensee can quickly identify where and when alcoholic goods have been purchased.
- An ultra-violet light will be available at the premises for the purpose of checking the UK Duty Stamp on spirits as soon as practical after they have been purchased.
- If any spirits bought by the business have UK Duty Stamps that do not fluoresce under ultra-violet light, or are otherwise suspicious, the licensee shall identify the supplier to Islington Trading Standards and HMRC as soon as possible.
- The licensee shall adopt 'Challenge 25', the Retail of Alcohol Standards Group's advice for off-licences, and promote it through the display of posters.
- The licensee shall ensure that staff are trained about age restricted products and ensure that they sign to confirm that they have understood the training. The training shall include the assessment of age; making a challenge; acceptable proof of age; and recording refusals. The licensee shall keep records of training and instruction given to staff, detailing the areas covered, and make them available for inspection upon request by the licensing team, police or trading standards.
- The licensee shall put arrangements in place to ensure that before serving alcohol to persons they believe to be less than 25, staff ask to see accredited proof of age: that is, proof of age cards carrying the 'PASS' logo (and no others), a Passport, or UK Driving Licence bearing the photograph and date of birth of the bearer.
- The licensee shall require staff to note any refusals to sell to young people in a refusals log. The refusals log shall be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the licensing team, police or trading standards.

The proposals made in the operating schedule should be amended as appropriate.

We believe these representations are specific and proportionate to the known trading characteristics of this retail sector and are consistent with the Islington Council Statement of Licensing Policies 10, 25 & 26.

Doug Love  
Principal Consumer Services Officer

3



ISLINGTON

Mr Jamel Ahmed  
136 Wellington Street  
Slough  
SL1 1RP

Building Control Service  
Planning and Development  
222 Upper Street  
London  
N1 1XR

T 020 7527 5986  
F 020 7527 5998  
E [geoff.weaver@islington.gov.uk](mailto:geoff.weaver@islington.gov.uk)  
W [www.islington.gov.uk](http://www.islington.gov.uk)

Our ref : GW  
Your ref:

Date: 4 March 2013

Dear Sir

**Licensing Act 2003  
Representation from Responsible Authority for Health and Public Safety  
239 Liverpool Road N1 1LX**

With reference to the recent application for a premises licence under the Licensing Act 2003 at the above named premises, as the health and safety consultant for the responsible authority for health and public safety I will be making a representation to this application.

The proposed arrangements at the premises as shown on the submitted plan are insufficient for health and public safety. Attached is a schedule of the requirements necessary for the minimum acceptable standards. The premises should be inspected and approved by the responsible authority for health and public safety before the premises can be used under the licence.

Premises should be maintained in good condition. Staff should be trained in the health and safety measures applicable to the premises and the action to be taken in the event of an emergency or evacuation. Enclosed for your attention are **Health and Safety Standards for Places of Assembly, Shops and Commercial Premises**.

This communication is without prejudice to the necessity of complying with any other statutory controls which may be applicable, whether administered by the council or by any other authority.

Please give notification of the commencement and completion of the works. Should you require any advice or information please contact me at the above address.

Yours faithfully

Geoff Weaver  
Senior Building Surveyor (Licensing Health and Safety)

3



ISLINGTON

Mr Jamel Ahmed  
136 Wellington Street  
Slough  
SL1 1RP

Building Control Service  
Planning and Development  
222 Upper Street  
London  
N1 1XR

T 020 7527 5986  
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E [geoff.weaver@islington.gov.uk](mailto:geoff.weaver@islington.gov.uk)  
W [www.islington.gov.uk](http://www.islington.gov.uk)

Our ref : GW  
Your ref:

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**Licensing Act 2003  
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239 Liverpool Road N1 1LX**

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Premises should be maintained in good condition. Staff should be trained in the health and safety measures applicable to the premises and the action to be taken in the event of an emergency or evacuation. Enclosed for your attention are **Health and Safety Standards for Places of Assembly, Shops and Commercial Premises**.

This communication is without prejudice to the necessity of complying with any other statutory controls which may be applicable, whether administered by the council or by any other authority.

Please give notification of the commencement and completion of the works. Should you require any advice or information please contact me at the above address.

Yours faithfully

Geoff Weaver  
Senior Building Surveyor (Licensing Health and Safety)

**Islington Licensing Authority  
Licensing Act 2003  
Representation form from Responsible Authority for Health and Public Safety**

<b>Name</b>	Geoff Weaver
<b>Job title</b>	Senior Building Surveyor (Licensing Health and Safety)
<b>Postal address</b>	Islington Council, Building Control Service 222 Upper Street, London N1 1XR
<b>email</b>	geoff.weaver@islington.gov.uk
<b>Contact telephone number</b>	020 7527 5986
<b>Name and address of the premises concerning the representation</b>	Unknown 239 Liverpool Road N1 1LX
<b>Public Safety</b>	The proposed arrangements at the premises are insufficient for health and public safety. See attached requirements schedule.
<b>Suggested conditions that could be added to the licence to remedy the public safety representation</b>	The premises shall not be used under the licence until the requirements specified in the schedule dated 4 March 2013 have been completed and approved in writing by the responsible authority for health and public safety.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Please return this form along with any additional sheets to: Applicant and Islington Council, Licensing Team, 222 Upper Street, London N1 1XR or email to [licensing@islington.gov.uk](mailto:licensing@islington.gov.uk) This form must be returned within the statutory period. For more details please check with the Licensing Support Team on 020 7527 3031.



**Licensing Act 2003 – Requirements schedule dated 4 March 2013 for  
239 Liverpool Road N1 1LX**

- (1) In addition to the lighting, emergency lighting in compliance with BS 5266 – 1 should be provided in the trading area of the shop so all gangways and change of floor level are clearly illuminated.

**Note:** Non-maintained emergency lighting should be wired to the local lighting circuit in such a manner as to operate not only in the event of failure of the mains supply but also on failure of the supply to the local lighting circuit.

- (2) Smoke alarms fitted with new batteries should be provided in the trading area of the shop.

Note: Smoke alarm batteries should be changed every 12 months.

- (3) One foam fire extinguisher (rating 13A) and one carbon dioxide fire extinguisher (rating 34B) should be provided behind or adjacent to the cashiers/sales counter.

Fire extinguishers should be on brackets or stands and located so as not to obstruct exit routes or cause a hazard to persons in and about the premises.

Appropriate signs should be fixed adjacent to the fire extinguishers indicating the type of fire fighting appliance and the class of fire covered.

- (4) Adequate ventilation for healthy conditions should be provided in the toilet either by:
- (i) an opening window direct to external air or,
  - (ii) mechanical extract fan extracting direct to external air at a rate of not less than 6 litres/second and have a 15 minute over-run controlled by the light switch or occupant detecting sensor. Air inlet to the toilet should be provided, e.g. 10mm gap under the door.

- (5) Copies of the inspection and test certificates specified below, certified by an approved competent person, should be submitted to the responsible authority for health and public safety.

Electrical installation condition report  
Emergency lighting  
Fire fighting appliances

An approved competent person for the testing and certification of electrical installations and emergency lighting should be one of the following:

- (i) A qualified member of the Institution of Engineering and Technology, or
- (ii) A contractor enrolled with the National Inspection Council for Electrical Installation Contracting, or a member of the Electrical Contractors Association, or a competent person from an appropriate approved organisation.

Inspection and service certificates for fire fighting appliances should be obtained from an organisation certified by the British Approvals for Fire Equipment (BAFE), or a competent person from an appropriate approved organisation.



**Islington Licensing Authority  
Licensing Act 2003**

**REPRESENTATION FORM FROM RESPONSIBLE AUTHORITIES**

**Responsible Authority** - Environmental Protection

<b>Your Name</b>	Nicholas Clarke
<b>Job Title</b>	Technical Officer
<b>Postal and email address</b>	Public Protection 222 Upper Street London N1 1XR
<b>Contact telephone number</b>	0207527-3064

<b>Name of the premises you are making a representation about</b>	Off Licence
<b>Address of the premises you are making a representation about</b>	239 Liverpool Road London N1 1LX

***Please detail the evidence supporting your representation. Or the reason for your representation.  
Please use separate sheets if necessary***

**To prevent public nuisance**

The premises are located in a residential area and it is proposed that the opening times are from 8am – 11pm, Mondays to Saturdays and 9am – 10.30pm Sundays..

The area comprises of residential properties, and noise generated from deliveries and waste collections is likely to impact on the residents during the early morning or late evening.

The application has not indicated a time for deliveries or waste collection. I am therefore concerned that the council will receive complaints of noise from local residents due to late night/early morning deliveries and waste collections.

The Noise Team therefore object to this licence application. I would add that the objection will be withdrawn provided the paragraphs below is accepted as a condition.

<b>Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary.</b>	<ul style="list-style-type: none"> <li>• No deliveries and waste collections on Sundays or Bank/Public holidays and between the hours of 10pm and 7am other days of the week.</li> <li>• No rubbish including bottles will be moved, removed or placed in outside areas on Sundays or Bank/Public holidays and between the hours of 10pm and 7am other days of the week.</li> <li>• Notices will be prominently displayed at exits requesting the public to respect the needs of local residents and to leave the premises and the area quietly.</li> </ul>
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Signed: \_\_\_\_\_ Date: 13 March 2013

Please send this form along with any additional sheets to the applicant. A copy should be sent to:  
Islington Council, Licensing Team, 159 Upper Street London N1 1RE or email to  
[licensing@islington.gov.uk](mailto:licensing@islington.gov.uk)

**This form must be returned within the Statutory Period. For more details please check with the  
Licensing Support Team on 020 7527 3031**

(5)

**Sender, Yesim**

---

**From:** [REDACTED]  
**Sent:** 19 March 2013 08:46  
**To:** Licensing  
**Cc:** [REDACTED]  
**Subject:** Re application for off licence at 239 Liverpool Road

Dear Sir or Madam,

Re Licence application for off-licence at 239 Liverpool Road, London N1 1LX <x-apple-data-detectors://0>

I am writing to object to the abovementioned licence application on the grounds set out below.

(1) Existing licences

As a purchaser of one of the flats in the development across the street from these premises [REDACTED], I feel strongly that there is already more than sufficient provision for licensed premises in this immediate vicinity. As you know, there is currently already an off licence sited a couple of hundred metres from the proposed site (at the junction with Lofting Road), together with three large supermarkets (each of which have large off licence departments) within less than five minutes' walk of the proposed site.

It would therefore be my view that an additional outlet selling alcohol would neither enhance local amenity or be desirable in the context of what is still essentially a residential area, given the likelihood that this will cause an increase in traffic, traffic obstruction and related noise, general disturbance later in the evening, potentially from young people congregating at the proposed site and, therefore, when mixed with ready accessibility to alcohol potentially an increase in anti-social behaviour.

(2) Islington council's recently published licensing regulations

With reference to the council's recently published guidance on licensing (published on 25 January 2013), it seems clear that the council intends to take a tougher stance on licensing generally. Given the ready supply of locations in the immediate locality of the proposed site from which alcohol can already be obtained for consumption (on or off premises), it would seem that this application would be a good candidate for rejection in line with the council's new approach.

The parade of shops on Liverpool Rd currently creates a pleasant "local" ambiance, which could be helpfully supplemented with the addition of a newsagent or general store on the site - however, adding a licence to sell alcohol from the premises would, in my view undermine the characteristics of this part of Liverpool Road in a detrimental and adverse fashion.

Yours sincerely,

[Redacted signature]

[Redacted address line 1]

[Redacted address line 2]

(6)

Licensing Service  
London Borough of Islington  
3<sup>rd</sup> Floor  
222 Upper Street  
London  
N1 1XR



18 March 2013

FAO: Mr Dan Whitton, Licensing Officer

Re: Licensing Act 2003 – New Application 239 Liverpool Road, N1 1LX  
Your ref WK/2013 04256

We are concerned about the above due to the already extensive availability of alcohol and associated noise, traffic and rubbish disposal that this creates within our address.

There is already an off licence at the corner of Liverpool Road and Lofting Road. Is this application for exactly the same type of shop? If yes then we are concerned at the increased noise level that the shop will bring. Already parking is at capacity due to the pubs and restaurants along the street. Furthermore the extensive noise that people make whilst smoking and leaving the establishments, namely the Barnsbury pub, is already at an unacceptable level. We would take some comfort if the council made genuine attempts to stop this or assure locals that this will be reduced, however it has not been forthcoming so why should residents accept a further outlet for group to loiter? It is frankly not welcome. The increased availability to purchase alcohol to take away also increases the chances of ad-hoc house parties in the street. This clearly is undesirable, particularly for residents either at work and/or with young children.

That stated, if the application is for a specialised wine store, something similar to The Wine Sampler in Islington High St for example, the concerns become reduced as we accept it is unlikely to sell all types of alcohol and confectionary that appeal to groups to loiter and create litter. The issue of an increase in traffic noise does still remain however, so the application is a concern even if the store is specialised.

Kindly consider these comments for this application, and any further feedback or information is also greatly received.

Regards



(7)

**Senler, Yesim**

---

**From:** [REDACTED]  
**Sent:** 18 March 2013 16:55  
**To:** Senler, Yesim  
**Subject:** Re: Objection to licence application for an off-licence at 239 Liverpool Road

So it is [REDACTED]

Best wishes  
[REDACTED]

---

**From:** "Senler, Yesim" <Yesim.Senler@islington.gov.uk>  
**To:** [REDACTED]  
**Sent:** Monday, 18 March 2013, 16:51  
**Subject:** RE: Objection to licence application for an off-licence at 239 Liverpool Road

Please provide a current postal address so we can treat your application as a valid one, this is a legal requirement, thanks.

Yesim

-----Original Message-----

**From:** [REDACTED]  
**Sent:** 18 March 2013 16:47  
**To:** Senler, Yesim  
**Subject:** Re: Objection to licence application for an off-licence at 239 Liverpool Road

Hi

As I am waiting for the apartment to be finished, I am staying with friends and family in Islington and Hackney until they are complete. I am moving into [REDACTED]. I already own [REDACTED]. And my previous address up to a few months ago was [REDACTED].

Best wishes

Jane Quinn

---

**From:** "Senler, Yesim" <Yesim.Senler@islington.gov.uk>  
**To:** "Jane Quinn@talk21.com" <jane.quinn@talk21.com>  
**Sent:** Monday, 18 March 2013, 15:15  
**Subject:** RE: Objection to licence application for an off-licence at 239 Liverpool Road

Dear Ms Quinn,

Thank you very much for your representation below, please provide your current postal address and the address you will be moving in for us to process your representation as a valid one.

Kind regards,  
Yesim Senler  
Technical Support Officer

-----Original Message-----

From: [REDACTED]  
Sent: 17 March 2013 16:17  
To: Licensing  
Subject: Objection to licence application for an off-licence at 239 Liverpool Road

Dear Sir or Madam,

Re Licence Application for sale of alcohol/off-licence, 239 Liverpool Road, London N1 1LX

I'd like to object to a licence being given to the above application on various grounds.

As someone who is about to move in immediately opposite these premises, I strongly object to an off-licence being added to an area with an abundance of premises from which to purchase alcohol. As a lifelong resident of Islington with a knowledge of local issues such as youth and gang crime in the area, I am gravely concerned that these will only be exacerbated by encouragement to buy alcohol from yet another outlet.

There is currently an off-licence/wine shop a couple of hundred yards along Liverpool Road, 6 pubs in the same stretch of the street, a Sainsbury's with a vast alcohol department, a Waitrose and Mark's and Spencer's which all sell alcohol just a few minutes walk away, along with the many licensed grocery stores on Liverpool Road, Theberton Street and Upper Street. I know from previously living opposite the existing off-licence in Liverpool Road that it attracts gangs of young males on bicycles who then hang round the premises and intimidate customers and employees in the shop.

One of your policies is the "Protection of Children from Harm". Considering the government's policy on trying to reduce alcohol consumption, especially among the young, granting a licence which would further enable alcohol consumption, especially among gangs, puts the young directly at risk.

On the grounds of "Public Safety", as a single woman walking home in the evening, the prospect of walking past people drinking outside once they've bought alcohol there is unnerving. There's also a side-alley very close to 239 Liverpool Road which already attracts people who use it as a public toilet and a place to take drugs, which will become a further "Public Nuisance" with the addition of alcohol.

Given that the address of the proposed off-licence falls within the "Cumulative Impact Policy" of Islington, I believe that the most community-minded, responsible way forward for Islington Council is to reject this application.

Yours sincerely,





**Senler, Yesim**

---

**From:** [REDACTED]  
**Sent:** 18 March 2013 22:53  
**To:** Senler, Yesim  
**Subject:** Re: Re Objection to Shop/Off Licence at 239 Liverpool Road, London N1 1LX

Dear Yesim,  
Thank you for your email. My current address is [REDACTED]. New address: [REDACTED]  
[REDACTED]

Thanks for your attention to this matter.  
[REDACTED]

Sent from my iPhone

On 18 Mar 2013, at 15:13, "Senler, Yesim" <[Yesim.Senler@islington.gov.uk](mailto:Yesim.Senler@islington.gov.uk)> wrote:

> Dear [REDACTED]  
>  
> Thank you very much for your representation below, please provide your current postal address and the address you will be moving in for us to process your representation as a valid one.  
>  
> Kind regards,  
> Yesim Senler  
> Technical Support Officer  
>  
> -----Original Message-----  
> From: [REDACTED]  
> Sent: 17 March 2013 12:43  
> To: Licensing  
> Subject: Re Objection to Shop/Off Licence at 239 Liverpool Road, London N1 1LX  
>  
> Dear Sir or Madam,  
>  
> Re Licence Application for sale of alcohol/off licence, 239 Liverpool Road, London N1 1LX  
>  
> I'd like to object to a licence being given to the above application on various grounds.  
>  
> As someone who is about to move in [REDACTED], I strongly object to an Off Licence being added to an area with an abundance of premises from which to purchase alcohol. As a lifelong resident of Islington with a knowledge of local issues such as youth and gang crime in the area, I am gravely concerned that these will only be exacerbated by encouragement to buy alcohol from yet another outlet.  
>  
> There is currently an Off Licence/Wine Shop a couple of hundred yards along Liverpool Road, 6 pubs in the same stretch of the street, a Sainsbury's with a vast alcohol department, a Waitrose and Mark's and Spencer's which all sell alcohol just a few minutes walk away, along with the many licensed grocery stores on Liverpool Road, Theberton Street and Upper Street.  
>  
> One of your policies is the "Protection of Children from Harm". Considering the government's policy on trying to reduce alcohol consumption, especially among the young, granting a licence which would further enable alcohol consumption, especially among gangs, puts the young directly at risk.  
>  
> On the grounds of "Public Safety", as a single woman walking home in the evening, the prospect of walking past people drinking outside once they've bought alcohol there is unnerving. There's also a side-alley very close to 239

Liverpool Road which already attracts people who use it as a public toilet and a place to take drugs, which will become a further "Public Nuisance" with the addition of alcohol.

>

> Given that the address of the proposed off-licence falls within the "Cumulative Impact Policy" of Islington, I believe that the most community-minded, responsible way forward for Islington Council is to reject this application.

>

>

> Yours sincerely,

>

>

>

>

>

> [REDACTED]  
> Islington Resident.

> This e-mail is intended for the addressee only. If you have received it in error, please contact the sender and delete the material from your computer. Please be aware that information in this email may be confidential, legally privileged and/or copyright protected.

(9)

**Senler, Yesim**

---

**From:** [REDACTED]  
**Sent:** 18 March 2013 16:30  
**To:** Senler, Yesim  
**Subject:** RE: Re Licence Application for sale of alcohol/off licence, 239 Liverpool Road, London N1 1LX

Dear Mrs. Senler,

My current address is

[REDACTED]

Best regards

[REDACTED]

-----Original Message-----

**From:** Senler, Yesim [<mailto:Yesim.Senler@islington.gov.uk>]  
**Sent:** Monday, March 18, 2013 15:17  
**To:** [REDACTED]  
**Subject:** RE: Re Licence Application for sale of alcohol/off licence, 239 Liverpool Road, London N1 1LX

Dear [REDACTED]

Thank you very much for your representation below, please provide your current postal address for us to process your representation as a valid one.

Kind regards,  
Yesim Senler  
Technical Support Officer

-----Original Message-----

**From:** [REDACTED]  
**Sent:** 18 March 2013 09:06  
**To:** Licensing  
**Subject:** Re Licence Application for sale of alcohol/off licence, 239 Liverpool Road, London N1 1LX

Dear Sirs,

With regards to the above application for a license to sell alcohol (off license), please note my objections.

My concerns are about anti-social behavior and street crime in the area that is known to be exacerbated by the influence of alcohol. I would also be concerned about increased traffic and noise levels, especially in the evenings.

There is currently an abundance of supply of alcohol in the area, such as Sainsbury's, Waitrose and Marks & Spencer on Liverpool Road, an existing off license on Liverpool Road (ca. 200m north of the proposed outlet), as well as a

number of licensed grocers in the area (elsewhere on Liverpool Road, as well as in Theberton Street and Upper Street).

Yours sincerely

[Redacted signature]

[Redacted contact information]

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**Licensing Act 2003 Representation re 239 Liverpool Road, ref WK/2013 04256 from [REDACTED]**

Name and address of premises:

239 Liverpool Road, London N1 1LX

Names: [REDACTED]

Interest: Residents and next-door neighbours

Address:

[REDACTED]

[REDACTED]

[REDACTED]

Comment on the licensing objectives below relevant to our concerns or observations:

**Public Nuisance**

We are concerned that the opening of another off-licence in Liverpool Road in proximity to other licensed premises such as The Barnsbury, The Prince Regent and The Pig and Butcher Public Houses and the three other nearby premises with off licences will lead to an increase in the level of noise, street drinking and antisocial drunken behaviour during the evenings and a consequently detrimental impact on residential amenity and the quality of life for us as residents.

This part of Liverpool Road between Ritchie Street and Holloway Road is now is a predominantly residential area.

The premises are situated in the Angel and Upper Street Area of Cumulative Impact.

Should the Authority decide to grant a licence despite our objection we would suggest a condition on the licence restricting opening hours

to between 9 a.m. and 10 pm.

The premises have installed an unsightly air conditioning unit adjacent to our bedroom window and we are concerned about nuisance caused from noise and dust. We would suggest relocation of the unit.

### **Crime and Disorder**

There is already an unacceptable level of street crime, disorder and intimidation in this part of Liverpool Road partly due to young people congregating in the vicinity of the corner of Liverpool Road and Barnsbury Street and partly due to young people leaving licensed premises in Liverpool Road and/or Upper Street and using Liverpool Road as a cut through.

### **Protection of Children from Harm**

We are concerned that the proposed "news-agent" character of the premises may lead to alcohol and tobacco products being sold to under-age consumers.

We would suggest that the terms of any licence are strictly enforced.

Should the Authority grant a licence despite our objection we would seek a condition prohibiting the sale of "Alco pops" and/or discounted alcohol.

I wish my identity to be kept anonymous -No

Signature



Date 17<sup>th</sup> March 2013

**Please ensure name and address details completed above**

Return to:

Licensing Service

London Borough of Islington

3rd Floor

222 Upper Street London N1 1XR



## Senler, Yesim

---

**From:** [REDACTED]  
**Sent:** 18 March 2013 15:47  
**To:** Senler, Yesim  
**Subject:** Re: Re Licence Application for sale of alcohol/off licence, 239 Liverpool Road, London N1 1LX

Sure it's [REDACTED] I expect to move into the new house next month

From [REDACTED]  
[REDACTED]

On 18 Mar 2013, at 15:43, "Senler, Yesim" <[Yesim.Senler@islington.gov.uk](mailto:Yesim.Senler@islington.gov.uk)> wrote:

> Please provide your current postal address on City Road, thanks.

> Thanks,

> Yesim

>

> -----Original Message-----

> From: [REDACTED]

> Sent: 18 March 2013 15:26

> To: Senler, Yesim

> Subject: Re: Re Licence Application for sale of alcohol/off licence, 239 Liverpool Road, London N1 1LX

>

> Of course. From 1999 to August 2012, I lived at [REDACTED] which is the residential building next to the off licence. We are currently living in a serviced apartment at st marks apartments on city road while we wait for our new house to be completed. Our new house is [REDACTED] which is the new development located directly in front of the proposed off licence. Let me know if you need more details thanks alan

>

> From [REDACTED]  
[REDACTED]

>

> On 18 Mar 2013, at 15:14, "Senler, Yesim" <[Yesim.Senler@islington.gov.uk](mailto:Yesim.Senler@islington.gov.uk)> wrote:

>

>> Dear [REDACTED]

>>

>> Thank you very much for your representation below, please provide your current postal address and the address you will be moving in for us to process your representation as a valid one.

>>

>> Kind regards,

>> Yesim Senler

>> Technical Support Officer

>>

>> -----Original Message-----

>> From [REDACTED]

>> Sent: 17 March 2013 15:13

>> To: Licensing

>> Subject: Re Licence Application for sale of alcohol/off licence, 239 Liverpool Road, London N1 1LX

>>

>> I'd like to object to a licence being given to the above application on various grounds.

>>



>> As someone who is about to move in, [REDACTED], I strongly object to an Off Licence being added to an area with an abundance of premises from which to purchase alcohol. As a resident of Islington for over 20 years with a knowledge of local issues such as youth and gang crime in the area, I am gravely concerned that these will only be exacerbated by encouragement to buy alcohol from yet another outlet.

>>

>> There is currently an Off Licence/Wine Shop a couple of hundred yards along Liverpool Road, 6 pubs in the same stretch of the street, a Sainsbury's with a vast alcohol department, a Waitrose and Mark's and Spencer's which all sell alcohol just a few minutes walk away, along with the many licensed grocery stores on Liverpool Road, Theberton Street and Upper Street.

>>

>> One of your policies is the "Protection of Children from Harm". Considering the government's policy on trying to reduce alcohol consumption, especially among the young, granting a licence which would further enable alcohol consumption, especially among gangs, puts the young directly at risk.

>>

>> On the grounds of "Public Safety", as a family with a young child, the prospect of walking past people drinking outside once they've bought alcohol there is unnerving. There's also a side-alley very close to 239 Liverpool Road which already attracts people who use it as a public toilet and a place to take drugs, which will become a further "Public Nuisance" with the addition of alcohol.

>>

>> Given that the address of the proposed off-licence falls within the "Cumulative Impact Policy" of Islington, I believe that the most community-minded, responsible way forward for Islington Council is to reject this application.

>>

>> Yours sincerely,

>>

>> [REDACTED]

>>

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12

**Senler, Yesim**

---

**From:** [REDACTED]  
**Sent:** 18 March 2013 15:39  
**To:** Senler, Yesim  
**Subject:** RE: Letter of objection / Liverpool Road N1 1LX licence application

Yesim:

My current postal address is:

[REDACTED]

Regards,

[REDACTED]

> From: [Yesim.Senler@islington.gov.uk](mailto:Yesim.Senler@islington.gov.uk)  
> To: [REDACTED]  
> Subject: RE: Letter of objection / Liverpool Road N1 1LX licence application  
> Date: Mon, 18 Mar 2013 15:16:18 +0000  
>  
> Dear [REDACTED]  
>  
> Thank you very much for your representation below, please provide your current postal address for us to process your representation as a valid one.  
>  
> Kind regards,  
> Yesim Senler  
> Technical Support Officer  
>  
> -----Original Message-----  
> From: [REDACTED]  
> Sent: 17 March 2013 20:14  
> To: Licensing  
> Subject: Letter of objection / Liverpool Road N1 1LX licence application  
>  
> 17th March 2013  
>  
>  
> Dear Sir or Madam,  
>  
> Licence Application for sale of alcohol/off licence, 239 Liverpool Road, London N1 1LX  
>  
> I understand that there is a current proposal under consideration for the above and, as a forthcoming resident of premises [REDACTED], am registering my objection to the granting of such a license on the following grounds:

>  
> 1. Existing abundance of local retail outlets for sale of alcohol  
>  
> The proposal virtually duplicates an existing off license on Liverpool Road a mere 200m north of the proposed outlet (at the junction with Lofting Road, N1).  
>  
> Other existing local outlets on Liverpool Road include Sainsbury's, Waitrose and Marks & Spencer about 800m south of the proposed outlet.  
>  
> There are also numerous licensed grocers elsewhere on Liverpool Road, as well as in nearby Theberton Street and, of course Upper Street all within a radius of about 1km  
>  
> A further outlet for the sale of alcohol is therefore neither necessary nor desirable, particularly in view 2, 3 & 4 below.  
>  
> 2. Existing levels of alcohol-fuelled street crime and anti-social gang-behaviour in Islington  
>  
> With the current Government emphasis on attempt to reduce alcohol sales to young persons, the fewer outlets the better such a policy can be effected.  
>  
> 3. Existing nature of locality  
>  
> The immediate area is primarily residential and both the roadway and pavement narrow significantly in the shopping parade stretch of the Liverpool Road. The addition of yet another outlet here, especially catering for the young and the night-time economy, might well mean an increase in the number of traffic movements and associated noise, pedestrian movements, anti-social behaviour, traffic obstruction and, of course, the possibility of accidents.  
>  
> 4. The publication of Islington Council's new tougher licensing rules.  
>  
> In the light of the provisions of the document published on the Council's own website on 25th January 2013, <http://www.islington.gov.uk/islington/news-events/news-releases/2013/01/Pages/PR4917.aspx>, and in that of the above-mentioned considerations, I would have thought that there is a very strong case for a refusal to grant a license under this application.

>  
> I would therefore urge that the application be rejected.

>  
>  
> Yours faithfully,

>  
> [Redacted signature]

>  
> [Redacted name]

>  
>  
>  
>  
> This e-mail is intended for the addressee only. If you have received it in error, please contact the sender and delete the material from your computer. Please be aware that information in this email may be confidential, legally privileged and/or copyright protected.

(13)

Telephone [REDACTED]

email [REDACTED]

Licensing Service  
London Borough of Islington  
3<sup>rd</sup> Floor  
222 Upper Street  
London  
N1 1XR

18 March 2013

For the attention of Mr Dan Whitton, Licensing Officer

Licensing Act 2003 – New Application 239 Liverpool Road, N1 1LX  
Your ref WK/2013 04256

I am very concerned about the above for the following reasons:

#### Cumulative Impact Policy

There are already several licenced premises in the vicinity: an off- licence at the corner of Liverpool Road and Lofting Road, and a corner shop licensed to sell alcohol situated at the corner of Liverpool Road and Gibson Square(although this closes about 7.30pm six evenings a week and is not open on Sundays after 2pm), and a considerable number of licensed premises in the immediate vicinity including the Barnsbury Pub and the Prince Regent, as well as Sainsburys and Waitrose only five minutes walk away in addition to many premises licensed to sell alcohol on Upper Street.

Do we really need another with the potential for noise and litter?

#### Public Nuisance

Currently we are already frequently affected by the noise from groups of people, particularly youths, as they gather in the street late in the evening returning from the pubs/existing off-licenses in the immediate area and from Upper Street. Car owners using the off-licence will be a problem as parking is already an issue and will also add to the noise level.

A new off-licence will only exacerbate the problem.

#### Crime and Disorder

As a long-time resident of the area, an area which includes quite a number of young families, I would urge you not to permit any new businesses in the area which have the potential to increase the level of crime and disorder.

Yours sincerely

[REDACTED]

(14)

**Sender, Yesim**

---

**From:** [REDACTED]  
**Sent:** 17 March 2013 21:39  
**To:** Licensing  
**Subject:** Comments: Licensing Act 2003: Shop/Off Licence, 239 Liverpool Road

FAO: Dan Whitton, Licensing Officer

Mr Whitton,

I wish to provide a very strong objection to the granting of a new licence at the above address.

As you are aware, we are saturated with such premises in Islington to the extent that the Council has recognised the Cumulative Impact Policy of Islington.

We are pleased to read in the information that you provided with the application that "Islington will generally not allow any new licences or extensions of hours to existing licences in these areas, unless the applicant can demonstrate that they will not further contribute to the problem". We fully anticipate that there can be no way in which the applicant will be able to do this and therefore you will not be able to approve the application.

In the event that you require any additional evidence of the degradation of the quality of life of local residents from this application we make the following statements:

1. As a young family, our life is severely impacted by the "saturation" of licensed premises in Islington. We are frequently disturbed by youths drinking in the streets and by the noise of drunken people making their way home along Liverpool Road.
2. There is absolutely no need for an additional off license in the area.
3. We suffer from noise, late at night, that awakes our children from the existing licensed premises. We fear that this will increase substantially with another off license.

Specifically in relation to your licensing objectives:

- a. Crime and disorder can only be negatively impacted by the introduction of another opportunity for youths to purchase alcohol and drink on the streets.
- b. Public nuisance can only be increased by the introduction of another off license. It is completely conceivable that there will be problems with people congregating near an off license in a residential area. The only possible outcome will be an increased workload on the local police force to respond to calls from concerned residents.
- c. Public safety cannot be improved by the introduction of another off license. The premises is within a very narrow street, with narrow pavements. Cars stopping to allow customers to visit this off licence will cause a safety hazard.
- d. The introduction of yet another opportunity for children to buy alcohol cannot do anything other than detract from the ability of the London Borough of Islington to fulfil its responsibilities in protecting children from harm.



(15)

**Sender, Yesim**

---

**From:**

**Sent:**

**To:**

**Subject:**

[REDACTED]  
17 March 2013 21:15

Licensing

Licensing Act 2003-New Application 239 Liverpool Road, N1 1LX-REF WK/2013  
04256

FAO Mr Dan Whitton , Licensing Officer

Dear Mr Whitton

We are writing to you with reference to the above application for a new shop/off licence at 239 Liverpool Road.

Our concerns and objections are as follows and we believe them to be relevant to Islington Councils Cumulative Impact Policy .

1.This area of Liverpool Road is a mainly residential area but there are already a number of existing businesses in the immediate vicinity and we dont see that there is a requirement for any additional new businesses particularly when we already have the following

1 x convenience store /off licence on the corner of Liverpool Rd and Gibson Square that has been there for many years and serves the local area with a wide range of merchandise

3 x delicatessens/cafes

1 x off licence on the corner of Lofting Road/Liverpool Rd the Barnsbury and Regent pubs Of course the shops and bars of Upper st are 5 minutes walk away in one direction and the supermarkets at Angel in the other- in short the area does not require any additional retail outlets.

Public Nuisance/Crime and Disorder

We would be concerned about the impact of another late night retail outlet on the residents in terms of noise, anti social behaviour and litter, we are already disturbed by people coming back after nights out and often have litter and rubbish left outside our properties and do have occasional issues with groups of youths hanging around nearby - particularly of course in the summer months.

We have also noticed that work on the premises at 239 has started, indeed the front door has been moved and the front of the property changed (without planning permission?we have not seen any-please let us have the details as of course we all have had to seek and pay for permission for any changes to our properties.

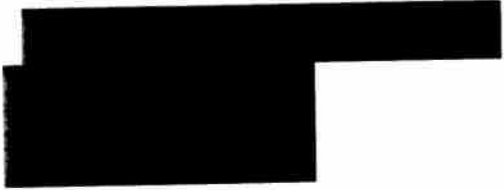
We look forward to your comments and would ask that you review this application carefully.

yours sincerely

[REDACTED]

[REDACTED]

(16)



2 March 2013

Dan Whitton  
Licensing Officer

**RE: SHOP/OFF LICENCE, 239 LIVERPOOL ROAD, N11LX**

As residents of Barnsbury, we strongly object to the proposed application for the above licence.

We object on all four grounds of the licensing objectives, and here's why:

**1) THE PREVENTION OF CRIME AND DISORDER**

We have serious concerns that yet another off-licence in this residential area (on top of the two already existing within 100 yards of each other) will increase the numbers of undesirable youths and adults on the streets.

The Barnsbury Community Police are well aware of the public disorder issues already existing in this area.

Personally, we have called the police out on approximately 15 occasions in the past year, all with regards to public order offences being committed by underage drinkers, drug-takers and disruptive youths congregating in the streets surrounding Liverpool Road – particularly Lonsdale Place, Milner Square, and Moreland Mews.

On each of these occasions, the youths in question were drinking cheap shop-bought alcohol.

**2) THE PREVENTION OF PUBLIC NUISANCE**

This is intrinsically linked to the crime and disorder issue.

The accessibility of cheap alcohol leads to anti-social behaviour on the streets surrounding Liverpool Road.

We have repeatedly suffered from gangs of youths drinking, drug-taking and shouting abusive language for hours on end and intimidating both residents and passersby, men and women.

The drinking often goes on until the small hours – we really do not think presenting these gangs with yet another establishment in which to buy cheap alcohol is a sensible, responsible way to tackle this growing problem.

### **3) PUBLIC SAFETY**

Drunken youths are often intimidating to residents and there is the great worry that if confronted this could easily provoke a violent response.

Personally we have been the victims of crime when our car window was smashed by a drunken member of a gang of youths who had been drinking cheap shop-bought alcohol.

We have also seen on numerous occasions drunken youths throwing glass beer bottles up the street and at walls.

### **4) THE PROTECTION OF CHILDREN FROM HARM**

Drunken youths are intimidating towards younger children who are residents.

Also, these youths always leave their litter behind, which often consists of cans and glass bottles, which could easily be discovered by local children.

There is often broken glass left lying around, again potentially dangerous to local children.

Also, there are always underage drinkers in the gangs – we should be looking to protect these youths.

### **IN SUMMATION**

In summary, we are proud Barnsbury residents and use all the facilities of the area – the shops, the pubs, the newsagents *and* the existing off licences.

We are all for promoting new businesses if they are right for the area, but in this case we just genuinely do not see the requirement for another off licence in an already saturated area, particularly given the existing and well-documented public disorder problems of the neighbourhood.

Given that the address of the proposed off-licence falls within the "Cumulative Impact Policy" of Islington, we believe that the most community-minded responsible way forward for Islington Council is to reject this application.

*Tom Swinley*





**Suggested conditions of approval consistent with the operating schedule**

1. CCTV shall be installed, operated and maintained in agreement with the Police. The system will enable frontal identification of every person entering the premises. The system shall record in real time and operate whilst the premises are open for licensable activities. The recordings shall be kept available for a minimum of 31 days. Recordings shall be made available to an Authorised Officer or a Police Officer (subject to the Data Protection Act 1998) within 24 hours of any request.
2. Any incidences of crime & disorder shall be logged in an incident book.
3. Prominent, clear and legible notices must be displayed at all exits requesting the public to respect the needs of local residents and to leave the premises and the area quietly.
4. Refusals log to be used to record any refused sales of alcohol products.

**Suggested conditions of approval recommended by Health and Safety Officer**

5. The premises shall not be used under the licence until the requirements specified in the schedule dated 4 March 2013 have been completed and approved in writing by the responsible authority for health and public safety.

**Suggested conditions of approval recommended by Noise Team**

6. No deliveries and waste collections on Sundays or Bank/Public holidays and between the hours of 10pm and 7am other days of the week.
7. No rubbish including bottles will be moved, removed or placed in outside areas on Sundays or Bank/Public holidays and between the hours of 10pm and 7am other days of the week.
8. Notices will be prominently displayed at exits requesting the public to respect the needs of local residents and to leave the premises and the area quietly.

**Suggested conditions of approval recommended by the Council's Trading Standards Team**

9. No alcoholic goods will ever be purchased or taken from persons calling to the shop.
10. No spirits shall be purchased in a resealed box.
11. The licensee will immediately report to Trading Standards any instance of a caller to the shop attempting to sell alcohol.
12. Invoices (or copies) for all alcoholic goods on the premises will be kept at the shop and made available to officers from the council, police or HMRC upon request.
13. A stock control system will be introduced, so that the licensee can quickly identify where and when alcoholic goods have been purchased.
14. An ultra-violet light will be available at the premises for the purpose of checking the UK Duty Stamp on spirits as soon as practical after they have been purchased.
15. If any spirits bought by the business have UK Duty Stamps that do not fluoresce under ultra-violet light, or are otherwise suspicious, the licensee shall identify the supplier to Islington Trading Standards and HMRC as soon as possible.
16. The licensee shall adopt 'Challenge 25', the Retail of Alcohol Standards Group's advice for off-licences, and promote it through the display of posters.
17. The licensee shall ensure that staff are trained about age restricted products and ensure that they sign to confirm that they have understood the training. The training shall include the assessment of age; making a challenge; acceptable proof of age; and recording refusals. The licensee shall keep records of training and instruction given to staff, detailing the areas covered, and make them available for inspection upon request by the licensing team, police or trading standards.

18. The licensee shall put arrangements in place to ensure that before serving alcohol to persons they believe to be less than 25, staff ask to see accredited proof of age: that is, proof of age cards carrying the 'PASS' logo (and no others), a Passport, or UK Driving Licence bearing the photograph and date of birth of the bearer.
19. The licensee shall require staff to note any refusals to sell to young people in a refusals log. The refusals log shall be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the licensing team, police or trading standards.

