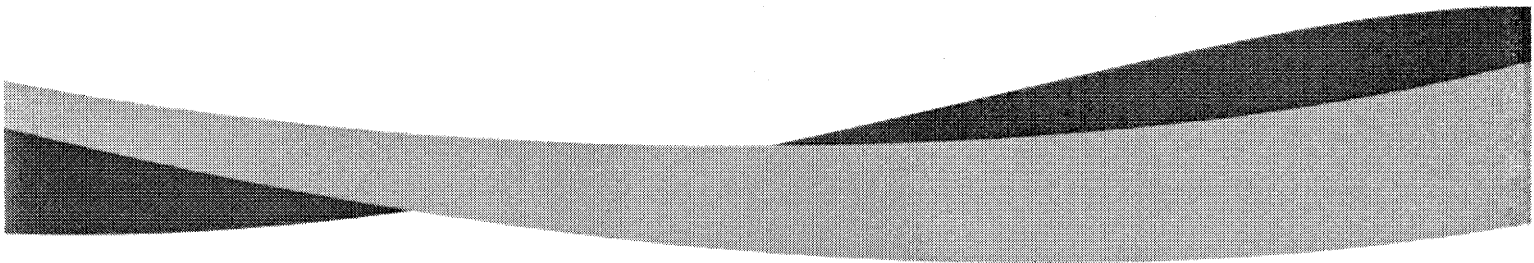




Report of: **Service Director, Public Protection**

Meeting of	Date	Agenda Item	Ward(s)
Licensing Sub-Committee	31st May 2012		St. George's

Delete as appropriate		Non-exempt
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Subject: PREMISES LICENCE NEW APPLICATION
RE: SELAM STORES, 87 PARKHURST ROAD, LONDON, N7 0LP.

1. Synopsis

- 1.1 This is an application for a new premise licence under the Licensing Act 2003.
- 1.2 The new application is to:
 - i) allow the sale by retail of alcohol, off supplies only, Mondays to Sundays 08:00 until 23:00.

2. Recommendations

- 2.1 To determine the application for a new premises licence under Section 17 of the Licensing Act 2003.
- 2.2 If the Committee grants the application it should be subject to:
 - i. conditions prepared by the Licensing Officer which are consistent with the Operating Schedule (See appendix 3);
 - ii. conditions recommended by responsible Authorities (see appendix 3);
 - iii. any conditions deemed necessary by the Committee to promote the four licensing objectives.

3. Background

3.1 Papers are attached as follows:-

Appendix 1: application form;

Appendix 2a: name & address details of those persons making representations;

Appendix 2: representations;

Appendix 3: suggested conditions and map of premise location.

3.2 The Licensing Authority has received 4 letters of representation, none of which are from people who requested that they remain anonymous.

4. Planning Implications

4.1 None.

5. Conclusion and reasons for recommendations

5.1 The Council is required to consider this application in the light of all relevant information, and if approval is given, it may attach such conditions necessary to promote the licensing objectives.

Background papers:

The Council's Statement of Licensing Policy

Licensing Act 2003

Secretary of States Guidance

Final Report Clearance

Signed by


Service Director – Public Protection

Date 21/5/12

Received by

Head of Scrutiny and Democratic Services

Date

Report author: Dan Whitton

Tel: 020 7527 3841

Fax: 020 7527 3430

E-mail: dan.whitton@islington.gov.uk

[Insert name and address of relevant licensing authority and its reference number (optional)]

**Application for a premises licence to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that
your answers are inside the boxes and written in black ink. Use additional sheets if necessary.
You may wish to keep a copy of the completed form for your records.

I/We AMAN MOHAMMED apply for a premises licence under section 17 of
(Insert name(s) of applicant)
the Licensing Act 2003 for the premises described in Part 1 below (the premises)
and I/we are making this application to you as the relevant licensing authority in
accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description <u>SALAM STORES</u> <u>87 PARKHURST ROAD</u>	
Post town <u>London</u>	Post code <u>N7 0LP</u>

Telephone number at premises (if any)	<u>02076 096 082</u>
Non-domestic rateable value of premises	<u>£ 4850.00</u>

Part 2 - Applicant details

Please state whether you are applying for a premises licence as

Please tick ✓ yes

- a) an individual or individuals* please complete section (A)
- b) a person other than an individual*
 - i. as a limited company please complete section (B)
 - ii. as a partnership please complete section (B)
 - iii. as an unincorporated association or please complete section (B)
 - iv. other (for example a statutory corporation) please complete section (B)
- c) a recognised club please complete section (B)
- d) a charity please complete section (B)

53625 03/04/12
£190.00
100507

- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

*If you are applying as a person described in (a) or (b) please confirm:

- Please tick yes
- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
 - I am making the application pursuant to a
 - statutory function or
 - a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr Mrs Miss Ms Other title (for example, Rev)

Surname First names

I am 18 years old or over

Current postal address if different from premises address

Post Town Postcode

Daytime contact telephone number

E-mail address (optional)

SECOND INDIVIDUAL APPLICANT_(if applicable)

Mr Mrs Miss Ms Other title (for example, Rev)

Surname

First names

Please tick
✓ yes

I am 18 years old or over

Current postal address if different from premises address

Post Town

Postcode

Daytime contact telephone number

E-mail address (optional)

(B) OTHER APPLICANTS.

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned

Name
Address
Registered number (where applicable)
Description of applicant (for example partnership, company, unincorporated association etc)
Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

Day	Month	Year
		A S A P

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day	Month	Year

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

N / A

Please give a general description of the premises (please read guidance note 1)

The premises is a small local convenience store which is seeking to add ~~the~~ alcohol to its product lines.

The store has been under the current ownership for nine years without incidence.

The shop opens at 07:00 in order to serve the local community with newspapers and other early morning conveniences.

What licensable activities do you intend to carry on from the premises?
(Please see sections 1 and 14 of the Licensing Act 2003 and Schedule 1 and 2 to the Licensing Act 2003)

Please tick ✓ yes

Provision of regulated entertainment

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g)
(if ticking yes, fill in box H)

Provision of entertainment facilities for:

- i) making music (if ticking yes, fill in box I)
- j) dancing (if ticking yes, fill in box J)
- k) entertainment of a similar description to that falling within (i) or (j)
(if ticking yes, fill in box K)

Provision of late night refreshment (if ticking yes, fill in box L)

Supply of alcohol (if ticking yes, fill in box M)

In all cases complete boxes N, O and P

A

Plays Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
				Both	
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed			State any seasonal variations for performing plays (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of films take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
				Both	
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed			State any seasonal variations for the exhibition of films (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 6)			<u>Please give further details</u> (please read guidance note 3)
Day	Start	Finish	
Mon			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 4)
Tue			
Wed			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 5)
Thur			
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 6)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick [Y]</u> (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon			Both		<u>Please give further details here</u> (please read guidance note 3)
Tue					
Wed					<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 4)
Thur					
Fri					<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 5)
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors		
Day	Start	Finish		Outdoors		
Mon			Please give further details here (please read guidance note 3)	Both		
Tue						
Wed				State any seasonal variations for the performance of live music (please read guidance note 4)		
Thur						
Fri				Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat						
Sun						

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon			Please give further details here (please read guidance note 3)	Both	
Tue					
Wed			State any seasonal variations for playing recorded music (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the playing of recorded music entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

G

Performances of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon			Please give further details here (please read guidance note 3)	Both	
Tue					
Wed				State any seasonal variations for the performance of dance (please read guidance note 4)	
Thur					
Fri			Non standard timings. Where you intend to use the premises for the performance of dance entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoor	
Mon				Please give further details here (please read guidance note 3)	Outdoor
Tue			Both		
Wed					
Thur			State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 4)		
Fri					

Sat			<p>Non standard timings. Where you intend to use the premises for the entertainment of similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 5)</p>
Sun			

Provision of facilities for making music Standard days and timings (please read guidance note 6)			Please give a description of the facilities for making music you will be providing		
			Will the facilities for making music be indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	
				Outdoors	
			Both		
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon					
Tue					
Wed					
			State any seasonal variations for the provision of facilities for making music (please read guidance note 4)		
Thur			Non standard timings. Where you intend to use the premises for provision of facilities for making music entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Fri					
Sat					
Sun					

Provision of facilities for dancing Standard days and timings (please read guidance note 6)			Will the facilities for dancing be indoors or outdoors or both – please tick [Y] (see guidance note 2)		
			Indoors		
			Outdoors		
			Both		
Day	Start	Finish	Please give a description of the facilities for dancing you will be providing		

Mon			Please give further details here (please read guidance note 3)
Tue			
Wed			State any seasonal variations for providing dancing facilities (please read guidance note 4)
Thur			
Fri			Non standard timings. Where you intend to use the premises for the provision of facilities for dancing entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)
Sat			
Sun			

K

Provision of facilities for entertainment of a similar description to that falling within I or J Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment facility you will be providing	
Day	Start	Finish	Will the entertainment facility be indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoor
Mon				Outdoor
Tue				Both
Wed				
Thur				State any seasonal variations for the provision of facilities for entertainment of a similar description to that falling within j or k (please read guidance note 4)
Fri				
Sat				Non standard timings. Where you intend to use the premises for the provision of facilities for entertainment of a similar description to that falling within I or J at different times to those listed in the column on the left, please list (please read guidance note 5)
Sun				

L

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
				Both	
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed					
Thur			State any seasonal variations for the provision of late night refreshment (please read guidance note 4)		
Fri					
Sat			Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 5)		
Sun					

M

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the sale of alcohol be for consumption (Please tick box Y) (please read guidance note 7)	On the premises	
Day	Start	Finish		Off the premises	<input checked="" type="checkbox"/>
				Both	
Mon	08.00	23.00	State any seasonal variations for the supply of alcohol (please read guidance note 4)		
Tue	08.00	23.00			
Wed	08.00	23.00			
Thur	08.00	23.00	Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		
Fri	08.00	23.00			
Sat	08.00	23.00			

Sun			

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Name AMAN MUSTAFA MOHAMMED
 Address 29 SHOREDITCH HOUSE
CHARLES SQUARE, LONDON
 Postcode N1 6HL
 Personal Licence number (if known) LBH-PER-M-1622
 Issuing licensing authority (if known) HACKNEY

N

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)

O

Hours premises are open to the public Standard timings (please read guidance note 6)			State any seasonal variation (please read guidance note 4)
Day	Start	Finish	
Mon	07:00	23:00	Non standard timings. Where you intend to use the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)
Tue	07:00	23:00	
Wed	07:00	23:00	
Thur	07:00	23:00	
Fri	07:00	23:00	
Sat	07:00	23:00	
Sun	07:00	23:00	

P

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)

Provision will be made during the hours of 07.00 - 08.00 to restrict access to alcohol on display.

Training will be undertaken with staff to cover relevant aspects regarding the responsible sale of alcohol.

b) The prevention of crime and disorder

A CCTV system is in operation and recorded digitally. The CCTV system covers the premises as well as the entrance. Details of the CCTV cameras are highlighted on the plan. A register of refusals and incident report file will be maintained and regularly checked by the DPS.

c) Public safety

A fire risk assessment has been undertaken for the premises by a qualified contractor. Fire extinguishers are installed in accordance with the recommendation of the fire risk assessment and marked on the plan.

d) The prevention of public nuisance

No regulated entertainment has been applied for at this time; the premises has been under the same ownership for 9 years without incident. Regular waste disposal is undertaken in accordance with the council's requirements. The area immediately outside the shop will be maintained to ensure that litter generated by the shop and for its customers is regularly cleared.

e) The protection of children from harm

A 'challenge 25' policy will be enforced and notices placed to advise customers of the policy. All staff will be trained in the challenge 25 policy and in the practice of checking valid identity documents. The shelves and fridges used for the display and storage of alcohol are all visible by staff working at the counter.


Please tick ✓ yes

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent. (See guidance note 11) If signing on behalf of the applicant please state in what capacity.

Signature 

Date 30th March 2012

Capacity Agent

For joint applications signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent. (please read guidance note 12) If signing on behalf of the applicant please state in what capacity.

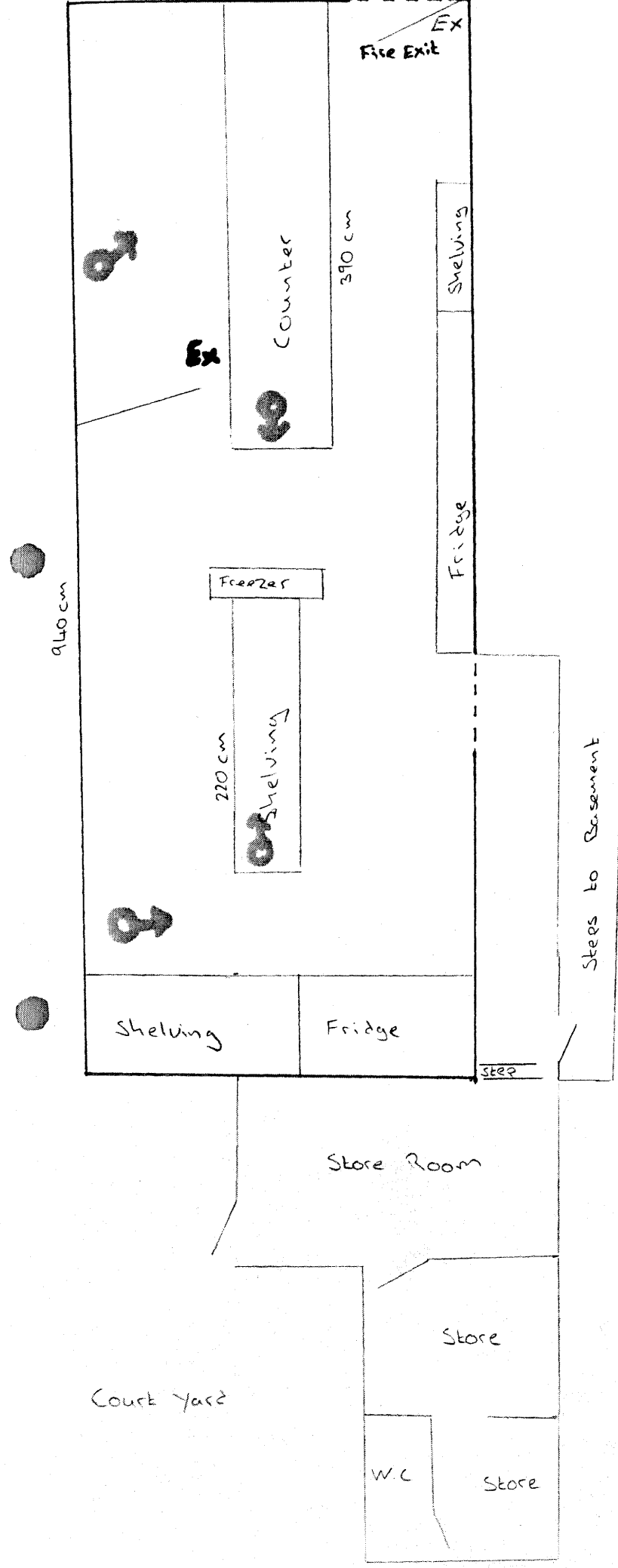
Signature

Date


Capacity

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)	
Peter Mayhew Beyond the Blue Ltd 42 Vegal crescent	
Post town Englefield Green	Post code TW20 0QF
Telephone number (if any) 01784 434 392	
If you would prefer us to correspond with you by e-mail your e-mail address (optional) P.mayhew@btl.co.uk	

250cm 90cm



Selam Stores
 87 Parkhurst Road
 London N7 0LP

- Key
-  CCTV Camera
 - Ex** CO2 Extinguisher
 - Ex** Foam Extinguisher
 - Licensed Area Boundary

PART A

Consent of individual to being specified as premises supervisor

I AMAN MUSTAFA MOHAMMED

[full name of prospective premises supervisor]

Of

29 SHORDITCH HOUSE
CHARLES SQUARE
LONDON N1 6HL

[home address of prospective premises supervisor]

hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for

PREMISES LICENCE

[type of application]

by AMAN MUSTAFA MOHAMMED

[name of applicant]

Relating to a premises licence

[number of existing licence, if any]

for

SELAM STORES
87 PARKHURST ROAD
LONDON N7 0LP

[name and address of premises to which the application relates]



ISLINGTON

and any premises licence to be granted or varied in respect of this application made by

AMAN MUSTAFA MOHAMMED

[name of applicant]

concerning the supply of alcohol at

SELAM STORES, 87 PARKHURST ROAD, LONDON N7 0L2

[name and address of premises to which application relates]

I also confirm that I am applying for, intend to apply for or currently hold a personal licence, details of which I set out below.

Personal licence number

LBH - PER - M - 1622

[insert personal licence number if any]

Personal licence issuing authority

London Borough of Hackney

[insert name and address and telephone number of personal licence issuing authority, if any]

Signed



Name (Please Print)

AMAN MUSTAFA MOHAMMED

Date

26/03/2012

Northview Residents' Association Representation Re: Application for a Premises Licence: Selam Stores, 87 Parkhurst Road, N7 0LP - Ref WK/1213 45982

Objection.

Northview is a private housing estate on the junction of Holloway Road and Tufnell Park Road. The Northview Residents' Association opposes the granting of a Premises License for Selam Stores, 87 Parkhurst Road, N7 0LP, for the following reasons:

- The area is already saturated with outlets selling cheap alcohol
- It would add to the cumulative impact that these have on the area for residents and visitors, particularly shoppers.
- Granting a licence would be in contravention of the council's core strategy and the Nags Head Town Centre strategy.
- The controlled drinking zone would be undermined.
- Street drinking and other alcohol-related antisocial behaviour is already damaging residents' wellbeing and safety.

How a concentration of cheap alcohol outlets damage residents' quality of life.

There are already at least four premises within 250 yards of our estate selling cheap alcohol, (including Wine Garden, which is one next door but one to Selam Stores). This has led to a problem in the area with trespassers drinking, dropping litter and urinating and defecating in the grounds of Northview. Their presence and the mess they leave behind is unpleasant and unsettling for residents. The launderette situated within Northview Parade on the other side of the estate has also become a location for anti-social drinking. We believe that the concentration of nearby premises with off-sales licences naturally draws street drinkers to the area and on to our estate. To grant yet another licence will only exacerbate the problem and so we urge the council to support local residents by refusing to grant this license for Selam Stores.

Saturation

Islington's Licensing Policy considers introducing a special saturation policy for any area where representations from responsible authorities or interested parties indicate that saturation has been reached. Northview is surrounded by a variety of premises selling the cheap alcohol favoured by street drinkers. These include:

Wine Garden Off-Licence, 83 Parkhurst Road,

Mereb Food & Wine, 415B Holloway Road,

Wine Junction, No 5 Northview Parade, Tufnell Park Rd,

Holloway News/Off Licence, 494 Holloway Road,

Booze Nest, 538 Holloway Road,

Plus Morrisons in the Nags Head shopping centre and Iceland on Holloway Road.

This list is not exhaustive - there are small shops too numerous to mention here, for instance. We believe that saturation has been reached and the granting of another licence (when there is no need) would only be detrimental to the neighbourhood and to our estate.

Contravention of Council Policy: Wellbeing.

Number six of the Islington Core Strategy Objectives is the promotion of neighbourhoods that support a sense of wellbeing. An abundance of licensed premises serving cheap alcohol makes the area attractive to anti-social drinkers and encourages street drinking and related dumping of rubbish and is therefore detrimental to the sense of wellbeing the Core Strategy seeks to promote. Looking out of our windows to see drinkers assembled in the car park certainly does nothing for the sense of wellbeing at Northview.

The area between Holloway Road, Tufnell Park Road and Parkhurst Road is identified as a priority area for environmental and public realm improvements in this Core Strategy (Map 2.4 Nag's Head key area): granting further off-sales licences will not assist with achieving that objective, and will contribute to a deterioration in the public realm.

Controlled Drinking Zone

The council's website page on Safer Drinking states that the CDZ has been implemented because the council knows that, "antisocial drinking (...) can make residents' lives a misery and we are determined to tackle it." (<http://www.islington.gov.uk/services/policing-safety/how/drugs/Pages/saferdrinking.aspx>) If the council is serious in its intention, we believe that refusing to grant an off-sales licence to Selam Stores would be a small step in the right direction.

The continual reduction of crime and anti-social behaviour is reportedly a priority for Islington. Drugs and substance misuse are supposedly being addressed. The granting of yet another off-sales licence in our neighbourhood is surely incompatible with these stated objectives.

Cumulative Impact

The Council Licensing Policy states that the following considerations must be considered before a Licence is granted:

- Whether the premises is located in an area of cumulative impact.
- The type of premises and their cumulative impact upon the area.
- The location of the premises and character of the area (Licensing Policy 23).

We urge you to consider the negative cumulative effect the addition of yet another licence will have. Although the Nags Head and Holloway Road have a high density of retail, the area is still largely residential. Most of the shops have flats above them and Northview is one of several housing estates in close proximity to Parkhurst Road – one block actually backs onto Parkhurst Road where Selam Stores is situated. There are also student halls of residence and, of course, there are many residential streets off Tufnell Park Road.

Selam Stores would be one of two shops in one small parade selling cheap alcohol next to two main bus stops serving several routes, which could deter shoppers.

The cumulative effect of so many shops selling cheap alcohol gives the area a down-market feel and encourages street drinking.

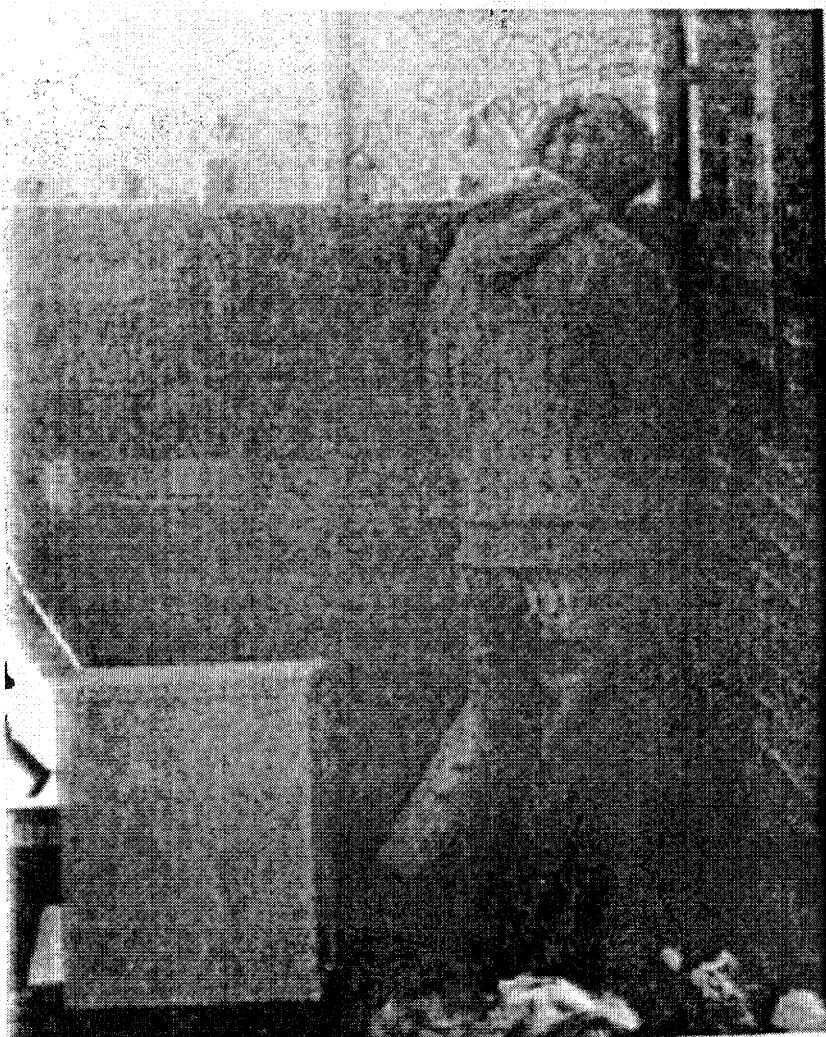
Street Drinking.

Northview is particularly vulnerable to street drinkers because of its enclosed layout and proximity to the shops selling alcohol (see pictures below).

We have a problem on the estate with drinkers using the car park for anti-social drinking and being abusive to residents and visitors. The granting of this licence will exacerbate the problem.



Street drinkers in Northview car park



Street drinker using Northview car park as a urinal. We also have pictures showing defecation.

Nags Head Town Centre Strategy

The Nags Head town strategy includes “(reducing) crime, antisocial behaviour and the fear of crime”. It also proposes changing the perception of the area by “building on its strengths: the variety and value of its traders”. This licence will provide neither value nor variety when there are already so many traders selling cheap alcohol.

If another licence attracts more street drinkers and others abusing alcohol into the area, the fear of crime will naturally increase - as will crime itself. There is a strong link between the consumption of excessive amounts of alcohol and street crime.

Hours of Trading

The Council's Licensing Policy 25 states that it is *extremely concerned* that permitting shops, stores and supermarkets to sell alcohol for consumption off the premises during the hours that they are open for trading is having a *detrimental impact on local communities in terms of noise, disturbance and*

antisocial behaviour due to the increasing ease of access to alcohol and concentration of premises with off-sales licences in a local area (para 109). The Northview Residents' Association strongly backs this concern, especially as we live in an area with a concentration of premises with an off-sales licence.

Should the council grant Selam Stores a licence, we urge a restriction of the hours applied for. We believe 8am to 11pm every day of the week is not appropriate in this area.

Northview Residents' Association.

Northview,

3 Tufnell Park Road, N7 0QB.

Paul Thurlow: Chair

Christy Lawrance: Secretary

Ben Porter: Joint Secretary.

Senler, Yesim

2

From: [REDACTED]
Sent: 30 April 2012 16:00
To: Licensing
Subject: Premises Licence: Selam Stores, N7 OLP ref WK/1213 45982

I would like to ask the council to reject the above application.

The area is already saturated with places selling cheap alcohol, including supermarkets, off licences and small shops, which we believe attract antisocial drinkers into the area.

Recent police figures show Islington has the second-highest rate of alcohol-related violent crime in London, and that Holloway Road is a hotspot for alcohol-related violence. Islington has the highest rate of alcohol-related (non-emergency) hospital admissions in London for both under-18s and adults.

Allowing yet another outlet selling cheap alcohol would exacerbate existing problems with nuisance, litter, antisocial behaviour and crime.

Islington already has a controlled drinking zone and policies to restrict the sale of cheap alcohol. Should the application be granted, residents could lose confidence in council policies and the CDZ.

Selam is next door but one to an off-licence selling cheap alcohol in a very small terrace of, I think, just four shops. It is next to a bus stop serving several major routes. Having two shops selling cheap alcohol by this stop would make the area look downmarket and give a poor initial impression to shoppers and other visitors.

The bus stop is used by many local residents returning from work in town. They already have to contend with drunks on the pavement (I have seen drunks abuse people there). Having two off-licence premises there will only attract more antisocial drinkers into this small area.

I live in Northview, which backs on to the small terrace. We have had long-term problems with people drinking in the communal areas of our estate. These have included litter such as beer cans being dropped, urination and defecation, and other antisocial behaviour. This can all be seen from our flats, which does little for residents' sense of wellbeing.

The council's licensing policy states at para 109 the council's extreme concern over the effect of shops selling alcohol during all their opening hours. The proposed licence is for 8am-11pm, seven days a week. Despite the shops on Holloway Road, the area is predominantly residential. Such long hours would be inappropriate.

This is covered in the Northview Residents' Association full objection paper; the paper covers other matters that I would like considered.

Regards

[REDACTED]

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[REDACTED]

Sender, Yesim

From: [Redacted]
Sent: 23 April 2012 20:24
To: Licensing
Cc: Whitton, Daniel
Subject: Representation re Application for Premises Licence: Selam Stores, N7 0LP ref WK/1213 45982

Attachments: Beer cans by bin sheds2 21-4-12.jpeg; ATT1244682.htm; Street Drinker after using car park as toilet1 19-3-12.jpeg; ATT1244683.htm; Beer Cans by Gate No2 Close-up 13-2-11.jpeg; ATT1244684.htm



Beer cans by bin sheds2 21-4-1... ATT1244682.htm (198 B) Street Drinker after using car... ATT1244683.htm (209 B) Beer Cans by Gate No2 Close-up... ATT1244684.htm (198 B)

Representations re Application for a Premises Licence:

Selam Stores, 87 Parkhurst Road, N7 0LP - Ref WK/1213 45982

I am writing to make representations relating to the application for a Premises Licence for Selam Stores, 87 Parkhurst Road, N7 0LP. I live in the vicinity of the premises concerned.

I oppose the granting of this licence as granting it will exacerbate the existing problems in this area caused by street drinking, and the area is already over-provided with off-licenses selling cheap alcohol.

Street drinkers buy cheap alcohol from the already numerous local off licenses and stay in the area to drink, resulting in crime, nuisance and anti-social behavior, creating an intimidating atmosphere to the detriment of local residents and people, including children, passing through the area. Willow Children's Centre is within this area and less than 200 yards from the premises concerned. Grafton Primary School is also close by, with an entrance/exit on the other side of Holloway Road.

Local shops currently selling alcohol include:

Wine Garden Off-Licence, 83 Parkhurst Road, N7 0LP

- if this licence application were to be granted, two out of a short parade of five shops will be selling alcohol

Mareb Food & Wine, 415B Holloway Road, N7 6HJ

- on the corner of Holloway Road and Tufnell Park Road, within 200 yards of 83 Parkhurst Road, although I could not find these premises on the on-line licence search facility on the Council's website

Wine Junction, No 5 Northview Parade, Tufnell Park Rd, N7 0QA

- within 200m of 83 Parkhurst Road. These premises I could also not find on the on-line licence search facility on the Council's website

Holloway News/Off Licence, 494 Holloway Road, N7

- within 200m of 83 Parkhurst Road

All of the above premises are within about 250 yards of Selam Store.

I am a resident of Northview, the block of flats immediately to the NNW of 83 Parkhurst Road: we have on-going problems with street drinkers who buy the cheap alcohol sold at the large number of local off licenses, and then come to drink in Northview driveway or car park and garden: they litter these areas with their cans, bottles and other rubbish and use our car park and garden as a public toilet, and create an intimidating and unpleasant atmosphere in the estate. Their presence and what they leave behind encourages others to do likewise and to dump rubbish on the

estate, creating a run-down, neglected impression, and attracting other unwanted visitors: there have also been a number of attempted break-ins to garages and flats on the estate in the recent past. Within the past year there have been a number of incidents reported to the local police arising from street drinkers causing a nuisance within and just outside Northview. The launderette at No 7 Northview Parade is also used as a drinking venue. The reported incidents represent only a small proportion of the problem, and by the time the police are able to attend the premises, the drinkers have moved on.

I am sure that the proprietors of all of the above premises and Salem Stores will state that they do not/will not encourage or allow alcohol bought on their premises to be drunk outside, but once bought they have no control over where alcohol is drunk. Among the alcohol the existing premises sell are the very cheapest forms of strong alcohol, well known to be what street drinkers in particular will buy, so any claim that they are not actually supporting, encouraging and contributing to the local problems caused by street drinkers is contradicted by the items that they stock and is therefore unsustainable.

I note that Islington's Core Strategy (February 2011) states that number six of the Core Strategy Objectives is promoting neighbourhoods that support a sense of wellbeing: granting further licenses such as this will not assist with achieving that objective: it will contribute to a neighbourhood that decreases local people's sense of wellbeing.

The area between Holloway Road, Tufnell Park Road and Parkhurst Road is identified as a priority area for environmental and public realm improvements in this Core Strategy (Map 2.4 Nag's Head key area): granting further licenses such as this will not assist with achieving that objective, and will contribute to a deterioration in the public realm.

A Priority for Action identified in the Council's Sustainable Community Strategy is: Improving safety and people's feelings of safety: granting further licenses such as this will not assist with achieving that objective, and will contribute to decreasing safety and people's feeling of safety.

The Council's Anti Social Behaviour website page lists street drinking, alcohol misuse and dumping rubbish as being acknowledged by the Council as anti-social behaviour.

It also states that there is a borough-wide Controlled Drinking Zone. It also previously stated that the continual reduction of crime and anti-social behaviour was a priority for Islington, and stated the five priority areas for 2011-12 identified by the police, the council and other local services as being: violence, serious acquisitive crime, young people, anti-social behaviour, community engagement and reducing offending, and that drugs and substance misuse would be addressed within all five priorities. Granting further licenses such as this is likely to contribute to increasing anti-social behaviour, and is incompatible with these stated objectives.

I note that the current Council Licensing Policy:

- recognises that the effects of increasing alcohol consumption over the past two decades are being seen in significant increases in alcohol-related attendances and admissions in the NHS (para 22)

- supports the national drive to encourage sensible drinking (para 23)

- states that the Islington's Health Inequality Strategy (June 2009) identified addressing sensible drinking and alcohol harm as a key priority, particularly with regard to increasing trends in levels of harm and health service use linked to alcohol (para 37).

Granting this licence in an area already saturated with off-licenses is not compatible with these stated policies.

The Council's Licensing Policy states that Islington has one of the highest densities of licensed premises in England (Licensing Policy 23) and that the Licencing Authority will take into account the following in considering applications for new licences:

- whether the premises is located in an area of cumulative impact
- the type of premises and their cumulative impact upon the area

- the location of the premises and character of the area (Licensing Policy 23).

In my view this is an area of cumulative impact, and this must be taken into account when considering this application: this application cannot be considered in isolation from its context: ie. this is an area already saturated with off licences.

The current Council's Licensing Policy states that very late hours should not be sought in areas which are primarily residential (para 106). Although Parkhurst Road and the Nag's Head shopping centre may not be seen as "residential areas", in fact they are. There are residential properties above the commercial premises that this licence application relates to and above the other premises in this parade of shops; Holbrooke Court estate is immediately adjacent to this parade of shops, and immediately behind Parkhurst Road, Holloway Road and indeed Seven Sisters Road, are residential areas. This application is for a licence to sell alcohol seven days a week until 11pm: I would argue that 11pm to most residents in this area is a "late hour".

If the Licensing Committee is mindful to grant the application, I urge that the hours applied for are not accepted: 8am is exceedingly early to be selling alcohol from, seven days a week, and 11pm is too late.

The current Council Licensing Policy states that the Licensing Authority will keep potential areas of saturation (areas where it believes that no further licensed premises can be accommodated) under review, and where representations from responsible authorities or interested parties indicate that saturation is reached, it will consider introducing a special saturation policy for the area that will create a presumption for the refusal of all new and variation applications (Licensing Policy 24). I believe that this area has reached saturation point, and that the Council must formally consider introducing a special saturation policy for the area.

The current Council Licensing Policy 25 states that the Licensing Authority is very concerned about the increasing numbers of shops selling alcohol for consumption off the premises and intends to explore the possibility of adopting a cumulative impact policy in relation to premises applying for new licences and variation applications to extend hours of operation, and that it will consider restricting the licensing hours in locations where longer hours are not considered appropriate because of the nature of the area or where representations are received (para 109). The Council should be adopting a cumulative impact policy now for this area, and if it should be mindful to grant this licence, should considerably restrict the hours applied for to sell alcohol: I believe that selling alcohol from 8am to 11pm every day of the week is not appropriate in this area.

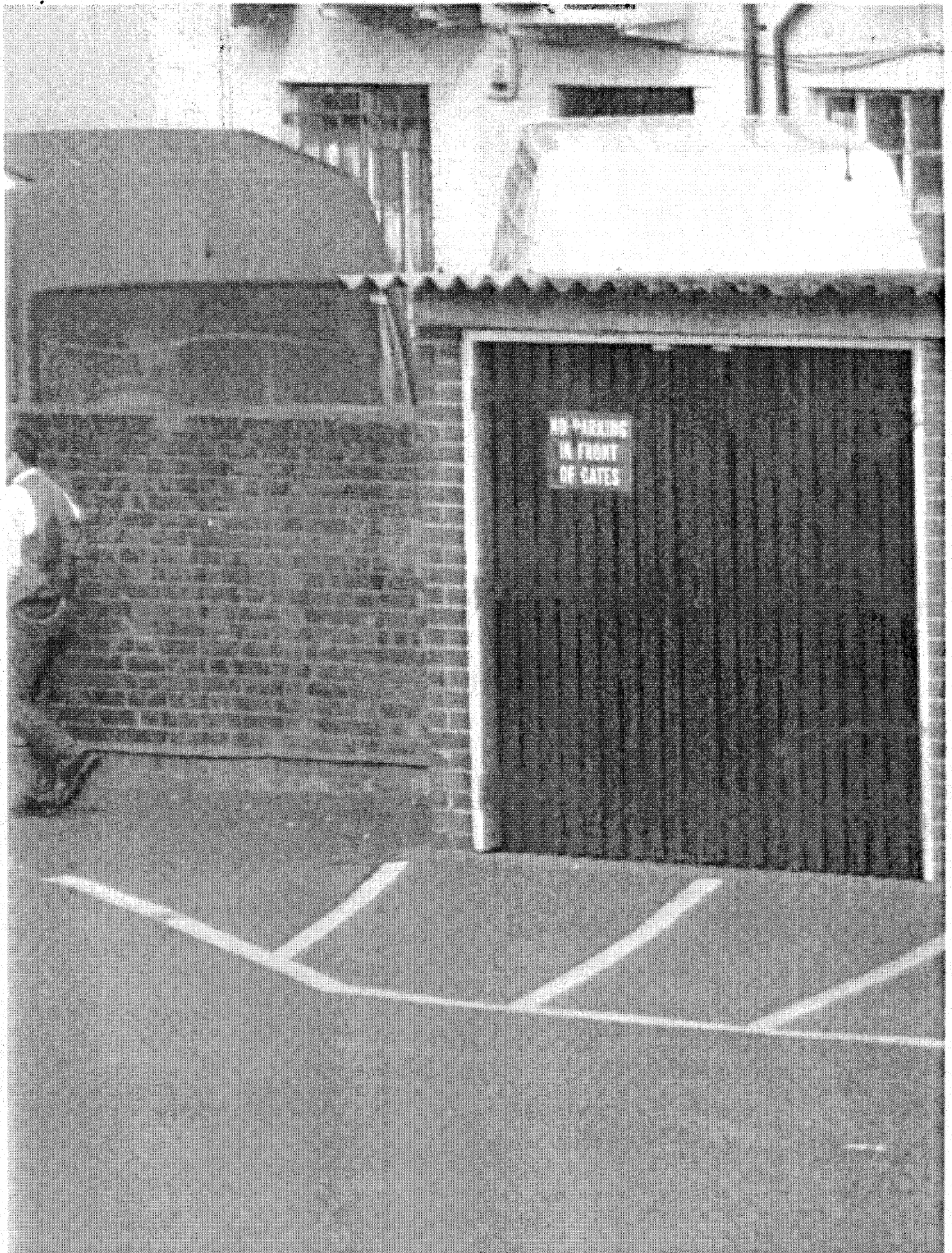
The Council's Licencing Policy 25 states that it is extremely concerned that the current policy of the Licensing Authority of permitting shops, stores and supermarkets to sell alcohol for consumption off the premises during the hours that they are open for trading is having a detrimental impact on local communities in terms of noise, disturbance and antisocial behaviour due to the increasing ease of access to alcohol and concentration of premises with off-sales licences in a local area (para 109). I endorse this view, and argue that this applies in this area, but it is now time for action to be taken to reflect this extreme concern, and a small indication of the Licencing Committee's recognition of this would be to refuse this application.

I wish to speak at any meeting of the Licensing Sub-Committee at which this application is to be considered to oppose the granting of a licence.

I have attached some recent photographs of the beer cans that are left on Northview premises, and a recent photo of a street drinker just after using the Northview car park as a toilet.









Senler, Yesim

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From: [REDACTED]
Sent: 30 April 2012 14:16
To: Licensing
Subject: Representations re Application for a Premises Licence: Selam Stores, 87 Parkhurst Road, N7 0LP - Ref WK/1213 45982

Representations re Application for a Premises Licence:

Selam Stores, 87 Parkhurst Road, N7 0LP - Ref WK/1213 45982

I am writing to make representations relating to the application for a Premises Licence for Selam Stores, 87 Parkhurst Road, N7 0LP.

Selam Stores is situated in a parade of shops on Parkhurst Road which backs onto Northview Gardens. As a resident of Northview, I am therefore particularly concerned by the prospect and proximity of yet another shop selling cheap alcohol.

I sincerely believe there are already more than enough shops with off-sales licences in the vicinity to meet demand. I believe we are reaching saturation point and that ready access to cheap alcohol undoubtedly contributes to the problem we already have with street drinkers using Northview driveway and car park as a drinking venue, rubbish dump, and toilet.

As well as exacerbating the existing problems in the area caused by street drinking, I believe that the application is at odds with Islington's purported commitment to promoting neighbourhoods that support a sense of wellbeing. It will compromise safety and people's feeling of safety.

The Council's Anti Social Behaviour website page lists street drinking, alcohol misuse and dumping rubbish as being 'acknowledged' by the Council as anti-social behaviour. Again, I struggle to see how this application would be in keeping with any kind of drive to reduce anti-social behaviour in our neighbourhood. It is also directly at odds with the introduction of the borough-wide Controlled Drinking Zone.

In short, I would argue that the reduction of crime and anti-social behaviour is meant to be a 'priority' for Islington, but granting further licenses such as this is likely to contribute to increasing anti-social behaviour, and is therefore incompatible with this objective. I urge you to reject this application.

Your faithfully

[REDACTED]

[REDACTED]

Suggested conditions of approval consistent with the operating schedule

1. Provision will be made during the hours of 07:00 until 08:00 to restrict access to alcohol on display.
2. All members of staff shall undertake training covering all relevant aspects regarding the responsible sale of alcohol.
3. A CCTV system shall be in operation and images will be digitally recorded. The recordings shall be kept available for a minimum of 31 days. Recordings shall be made available to an Authorised Officer or a Police Officer (subject to the Data Protection Act 1998) within 24 hours of any request.
4. The area immediately outside the shop will be maintained to ensure that any litter generated by the shop or its customers is regularly cleared.
5. The shelves and fridges used for the display and storage of alcohol shall be visible to any staff member working at the service counter.

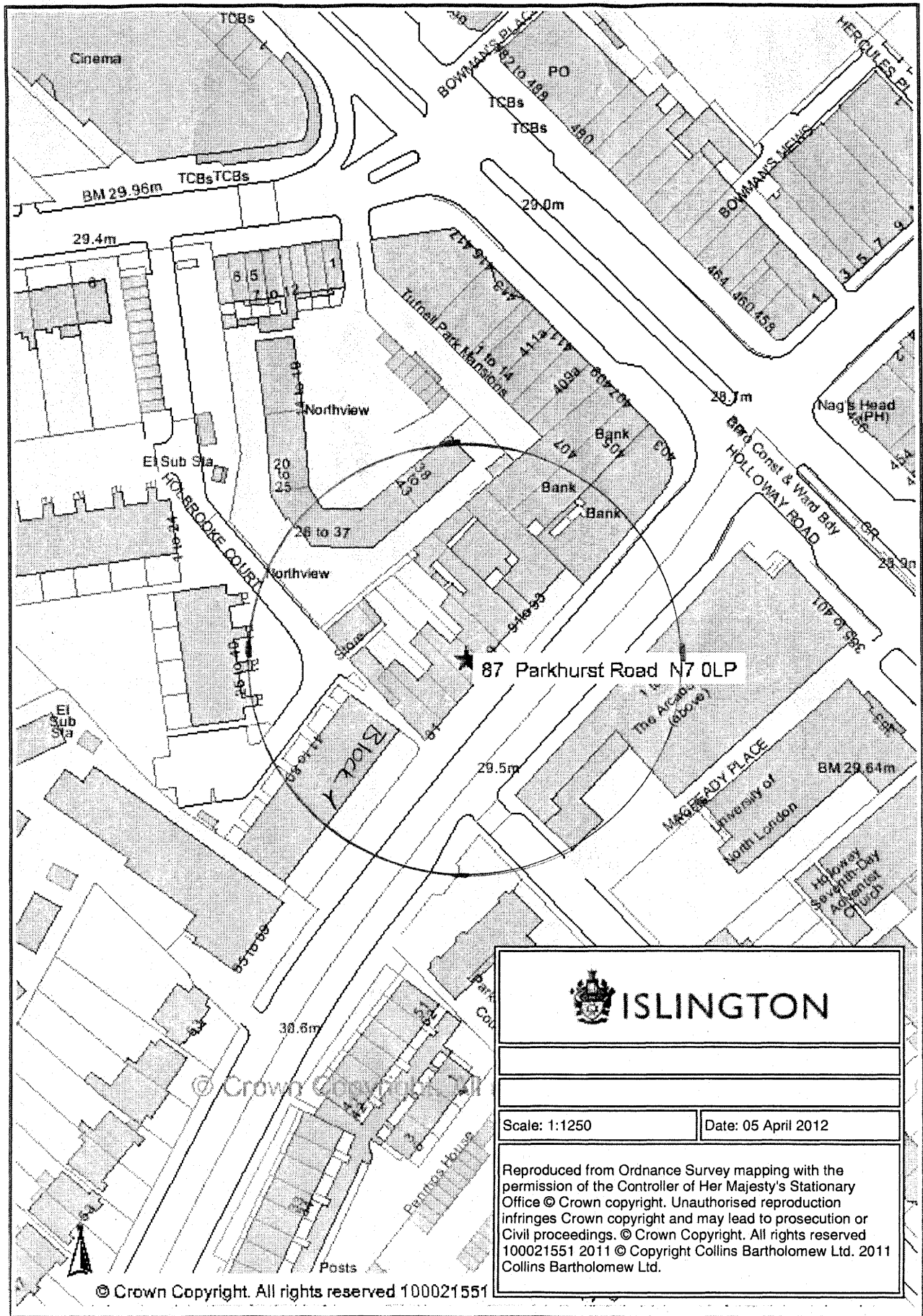
Suggested conditions agreed with the Council's Trading Standards Team


6. No alcoholic goods will ever be purchased or taken from persons calling to the shop.
7. Part boxes of spirits bought for recognised wholesalers may be purchased, however no full cases of spirits shall be purchased in a resealed box.
8. The licensee will immediately report to Trading Standards any instance of a caller to the shop attempting to sell alcohol.
9. Invoices (or copies) for all alcoholic goods on the premises will be kept at the shop or the shops official recognised accountants and made available to officers from the Council, Police or HMRC upon request.
10. A stock control system consisting of supporting documentation to determine proof of origin of alcohol in the shop will be introduced, so that the licensee can quickly identify where and when alcoholic goods have been purchased.
11. An ultra-violet light will be available at the premises for the purpose of checking the UK Duty Stamp on spirits as soon as practical after they have been purchased.
12. If any spirits bought by the business have UK Duty Stamps that do not fluoresce under ultra-violet light, or are otherwise suspicious, the licensee shall identify the supplier to Islington Trading Standards and HMRC as soon as possible.
13. The licensee shall adopt the Challenge 25, the Retail of Alcohol Standards Group's advice for off-licences.
14. The licensee shall ensure that staff are trained about age restricted products and ensure that they sign to confirm that they have understood the training. The training shall include the assessment of age; making a challenge; acceptable proof of age; and recording refusals. The licensee shall keep records of training and instruction given to staff and make them available for inspection upon request by the licensing team, police or trading standards.
15. The licensee shall put arrangements in place to ensure that before serving alcohol to young persons, staff ask to see accredited proof of age: that is proof of age cards carrying the 'PASS' logo (and no others), a Passport, or UK Driving Licence bearing the photograph and date of birth of the bearer.
16. The licensee shall require staff to note any refusals to sell to young people in a refusals log. The refusals log shall be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the licensing team, police or trading standards.

Suggested condition agreed with the Council's Noise Team

17. Notices will be prominently displayed at exits requesting customers to respect the needs of local residents and to leave the premises and the area quietly.

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 ISLINGTON	
Scale: 1:1250	
Date: 05 April 2012	
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