



# ISLINGTON

Environment & Regeneration  
222 Upper Street, London N1 1XR

Report of : Assistant Director – Public Protection

Meeting of	Date	Agenda Item	Ward(s)
Licensing Regulatory Committee	27th June 2006	B3	Clerkenwell

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## Subject: EXMOUTH MARKET - NEW FOOD AND CRAFTS MARKET

### 1 Synopsis

- 1.1 Islington Council Street Trading Section has received a proposal from Exmouth Market Traders Association (EMTA) (Appendix 1) outlining plans for EMTA to host a regular Friday and Saturday food and crafts market in Exmouth Market.
- 1.2 This report gives details of the proposal and how this proposed project would work. The proposal intends to support the return of a regular weekend market to the area, which was once a thriving, street market.

### 2 Recommendation

- 2.1 That the proposal be considered and if granted, decide whether to attach the suggested conditions as outlined in Appendix 2 and any other conditions that they feel would be appropriate.

### 3 Background

- 3.1 Exmouth Market, as the name suggests has been a London street market since the 1890's. It has been designated by the Council to operate as a street market Monday to Saturday inclusive.
- 3.2 The market has, over the years, seen several changes and suffered a general decline in the late 1980's. In the 1990's gentrification of the street saw an influx of restaurants and other businesses and a further decline in the number of street traders.
- 3.3 Interest in trading in the market has increased slightly in recent years, but currently only a handful of traders regularly trade in the market. Those that

do trade, provide an important input into the local economy and community.

- 3.4 Street Trading pitches are still available in the market but recent attempts by the Council to encourage new traders to the area have only resulted in two new traders joining.
- 3.5 The proposal that EMTA have submitted looks to develop a Friday and Saturday food and crafts market, which will work alongside the Council and build on the trade already in the area. They have researched the project and are confident that they can establish this market with sufficient traders to make it viable.
- 3.6 EMTA would apply for a licence for a number of pitches, which they would then allocate to their members. The Council would receive £50.00 per day for a minimum of 10 stalls and then a rate of £2.00 per stall per day thereafter. (The minimum rate is in line with the published fees, which have been set low in order to attract traders).
- 3.7 EMTA would take responsibility for waste removal and for the general day to day arrangements, and fund this themselves.
- 3.8 If agreed, this arrangement would effect new street traders only. Current traders would continue to hold a licence from Islington Council but should enjoy the benefit of a much busier market on a Friday and Saturday. Any new traders wishing to trade in the market would be given a Monday – Thursday licence by the Council and would be referred to EMTA to form part of their licence on a Friday and Saturday.
- 3.9 Officers have negotiated with EMTA on this proposal, as they believe that this is a positive approach to working in partnership with local businesses to establish what could prove to be a successful venture and the reestablishment of the market.

#### 4 **Implications**

##### 4.1 **Financial Implications**

- 4.2 The Director of Finance reports that the Street Trading Account is a ring-fenced account and all expenditure (including staff costs) and income (including fees) must be contained within the account.
- 4.3 The fees for licenses granted would help offset the additional costs incurred by the Council in connection with the street cleansing, administration and enforcement of Part III of the provisions of the London Local Authorities Act 1994.
- 4.4 The proposal should generate a minimum additional income to the street trading account of £5,200 per annum. If this proposal were not to go ahead this income may not otherwise be collected.

##### 4.5 **Legal Implications**

- 4.5.1 The London Local Authorities Act 1994 (as amended) makes provision for the Local Authority to licence street trading in their area.
- 4.5.2 Exmouth Market is a designated street market under the provisions of the Act.

4.6 **Equality Implications**

4.6.1 A revitalised market should be able to provide, good quality fresh food at a lower cost than traditional supermarkets. The project should also provide job opportunities for local people

5 **Conclusion and reasons for recommendations**

5.1 It is recognised that whilst the Council has a good track record of managing markets, it does not have the ability, within the London Local Authorities Act 1994 (as amended), to actively promote the market. This proposal brings together in partnership the business and marketing expertise of EMTA with the knowledge and understanding of markets from the local authority. The partnership approach should lead to the rejuvenation of a local facility.

**Background papers:**

Appendix 1 - EMTA proposal

Appendix 2 - Conditions

Final Report Clearance

Signed by

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Assistant Director (Public Protection)

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Date

Received by

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Head of Democratic Services

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Date

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