Why do we need a new health inequalities strategy?

- **National health policy change**
  - Health & Social Care Act 2012 reforming the health and public health system
  - NHS Five Year Forward View establishing a vision for prevention
  - Introduction of Sustainability and Transformation Plans and place-based planning

- **London health policy change**
  - London Health and Social Care devolution
  - New policy commitments from a new Mayor of London
  - Better Health for London ten shared ambitions

- **Social and economic change**
  - Population growth, and demographic change with more diversity and a younger population
  - Rising poverty, much driven by housing costs
  - Changing working patterns and the growth of the gig economy
### What is the Mayor’s role in health inequalities?

#### Ensuring all the Mayor’s work contributes
- Environment
- Planning
- Housing
- Transport
- Economic development
- Culture
- Policing

#### Championing work from across London
- Speaking out about health inequalities
- Challenging and championing the health sector to reduce inequalities
- Generating consensus from others as chair of the London Health Board

#### Directing support from City Hall
- Delivering City Hall’s health programmes
- Consulting and engaging Londoners
- Reporting on actions and outcomes

**NOT:** setting health policy or commissioning health or public health services
London Health Inequalities Strategy DRAFT aims

**HEALTHY LONDON**
A healthier, fairer city, where nobody’s health suffers because of who they are or where they live.

**CONSIDERING HEALTH EQUALITY IN EVERYTHING WE DO**
AIM 1, healthy children: every London child has a healthy start in life

Draft objectives:
• London’s babies have the best start to their life.
• Early years settings and schools support children and young people’s health and wellbeing.

Key Mayoral ambition
• Launching a new health programme to support London’s early years settings, ensuring London’s children have healthy places in which to learn, play and develop.
AIM 2, healthy minds: all Londoners share in a city with the best mental health in the world

Draft objectives:

• Mental health becomes everybody’s business across London.
• The stigma associated with mental ill-health is reduced, and awareness and understanding about mental health increases.
• London’s workplaces are mentally healthy.
• Londoners can talk about suicide and find out where they can get help.

Key Mayoral ambition

• To inspire more Londoners to have mental health first aid training, and more London employers to support it.
AIM 3, healthy place: all Londoners benefit from a society, environment and economy that promotes good mental and physical health

Draft objectives

- Improve London’s air quality
- Promote good planning and healthier streets
- Improve access to green space and make London greener
- Address poverty & income inequality
- More Londoners supported into healthy, well paid and secure jobs
- Housing quality & affordability improves
- Homelessness and rough sleeping is addressed

Key Mayoral ambition

- To work towards London having the best air quality of any major global city
AIM 4, healthy communities: London's diverse communities are healthy and thriving

Draft objectives:
• It is easy for all Londoners to participate in community life
• All Londoners have skills, knowledge and confidence to improve health
• Health is improved through a community and place-based approach
• Social prescribing becomes a routine part of community support across London
• Individuals and communities supported to prevent HIV and reduce the stigma surrounding it
• TB cases among London’s most vulnerable people are reduced
• London’s communities feel safe and are united against hatred.

Key Mayoral ambition
• To support the most disadvantaged Londoners to benefit from social prescribing to improve their health and wellbeing
AIM 5, healthy habits: the healthy choice is the easy choice for all Londoners

Draft objectives:

• Childhood obesity falls and the gap between the boroughs with the highest and lowest rates of child obesity reduces
• Smoking, alcohol and substance misuse are reduced among all Londoners, especially young people

Key Mayoral ambition

• To work with partners towards a reduction in childhood obesity rates.
Reducing Health Inequalities in London needs a partnership effort

Therefore

• We have planned multiple & cross cutting discussions to take place across the London system during Sept - Nov to stimulate system commitment to action
• We want to work with partners to co-produce and work collectively with business, public sector and civil society partners to work on ideas/proposals to implement in the short to medium-term
• We are collectively developing a set of indicators that will help us measure our impact
• We want to stimulate action (pledges) and propose to capture these on a London pledge board available in late Autumn
• Our activity and progress will be steered by the revised London Prevention Board with its broad membership stimulating city-wide action
• We have a vision to add & grow city-wide commitment to reducing health inequalities & celebrate success throughout 2018 & beyond
How to get involved?

To find out about or respond to the consultation online go to: https://www.london.gov.uk/health-strategy
If you’re an individual, you can also respond via Talk London and a YouGov public poll: https://www.london.gov.uk/talk-london/healthstrategy
To attend a meeting, email: healthinequalities@london.gov.uk and mark your email ‘Meetings’. We will be offering some Drop-In sessions. To be confirmed by end of Aug and will be published on GLA website.

Consultation Questions

• Are the ambitions right?
• Is there more that the Mayor can do to reduce health inequalities in London?
• What can we do together that would reduce health inequalities in London?
• What support would you need to do this?

Timelines for the consultation:

23rd Aug 2017
• Consultation launched

Sept 2017
• System pledge online portal live

30th Nov 2017
• Consultation closes

May 2018
• Final strategy available