



Report of: Chair of Environment & Regeneration Scrutiny Committee

Meeting of	Date	Ward(s)
Executive	11 February 2021	All

Delete as appropriate		Non-exempt
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Subject: Behavioural Change – Findings of the Environment & Regeneration Scrutiny Committee

1. Synopsis

- 1.1 This report requests that the Executive receive the recommendations of the Environment & Regeneration Scrutiny Committee following the completion of its review into Behavioural Change. A response to the recommendations set out in the report will be considered at a future meeting of the Executive.

2. Recommendations

- 2.1 That the report of the Environment & Regeneration Scrutiny Committee be received.
- 2.2 That the Executive Member's response be reported to a future meeting of the Executive, including having due regard to any relevant implications of the Environment & Regeneration Scrutiny Committee's recommendations.

3. Background

In September 2019 the Environment & Regeneration Scrutiny Committee commenced a review of how to influence behaviour change of both businesses and residents in the borough. This has become particularly relevant especially in light of Council's aim of achieving its net zero carbon target by 2030.

4.1 Financial Implications

The proposals in the report need to be costed before a response is made by the Executive.

4.2 Legal Implications

Relevant legal implications will be considered as part of the response to the review.

4.3 Environmental Implications

There are no environmental implications at this stage. Any environmental implications will be identified as part of the Executive Member response.

4.4 Resident Impact Assessment

The council must, in the exercise of its functions, have due regard to the need to eliminate discrimination, harassment and victimisation, and to advance equality of opportunity, and foster good relations, between those who share a relevant protected characteristic and those who do not share it (section 149 Equality Act 2010). The council has a duty to have due regard to the need to remove or minimise disadvantages, take steps to meet needs, in particular steps to take account of disabled persons' disabilities, and encourage people to participate in public life. The council must have due regard to the need to tackle prejudice and promote understanding.

The Committee has had regard to any equalities implications and resident impacts identified by witnesses during the course of the review. Details of any such implications are set out in the appended report. A Resident Impact Assessment has not been completed as the Executive is only asked to receive the report at this stage. The impact on residents will need to be fully considered as part of the Executive Member response to the review, at which point a Resident Impact Assessment will be completed if required.

5. Conclusion and reasons for recommendations

- 5.1 The Committee recognises the urgency to influence human behaviour especially with its impact on not only the environment, but the health and well-being of residents. The Committee noted that although the Council has over the years introduced a number of initiatives to influence human behaviour in certain areas such as recycling and limiting car use, members believe more needs to be done by the Council beyond just providing the necessary infrastructure.
- 5.2 The review has recommended that among a number of things listed in the report that at this stage an appropriate external organisation be commissioned to identify which areas of the Council services to pilot so as to measure the effectiveness of behaviour changes.

Appendices:

- Report of the Environment and Regeneration Scrutiny Committee

Background papers: None

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