

Islington Active Together 2023-30

Action plan up to March 2024

The Islington Active Together strategy outlines our collective vision to **empower our communities to be more physically active**

We will seek to achieve this vision through the following five priority areas for action, which will be guided by this action plan up to March 2024.

Our Priorities

- 1. Active facilities:** Maximising the impact of, and access to, our physical activity venues and facilities, including leisure centres, swimming pools, Multi-Use Games Areas, and school sports centres.
- 2. Active communities:** Strengthening the role of communities in delivering physical activity, including sports clubs, community groups, schools, early years settings, businesses and workplaces.
- 3. Active environments:** Ensuring that our high streets, neighborhoods, parks and open spaces are appealing, promote active travel and encourage residents to move more.
- 4. Active health and social care:** Connecting with health and social care systems to embed physical activity as a key pathway for the prevention and management of long-term health conditions and promoting good mental health.
- 5. Finding ways to be physically active:** Working with partners to improve information and access to where and how residents can be active.

Our Guiding Principles

We will use the following guiding principles to underpin the delivery of the Islington Active Together strategy:

- Focusing our resources on the **residents who are least active** and empowering them to become more active.
- **Challenging inequalities** in access to, and participation in, physical activity. We will focus on children and young people, and the groups who are traditionally less likely to be physically active, including people living with a disability or long-term health condition, Black, Asian and Minority Ethnic communities, women and girls, older adults, and people living in areas of higher deprivation.
- Recognising the powerful impact that physical activity can have in preventing and managing a range of **long-term health conditions**, including supporting good mental health.

GUIDING PRINCIPLES

Focusing our resources on the residents who are least active

Challenging inequalities in access to, and participation in, physical activity

Recognising the powerful impact that physical activity can have in preventing and managing a range of long-term health conditions

OUTCOMES

- Active Facilities**
 - Islington's leisure centres and sports facilities are used more by local children, young people and adults from our target groups
 - Residents are able to access a range of quality community-based facilities
 - Leisure centres achieve net zero carbon target
- Active Communities**
 - Groups who are traditionally less active meet physical activity guidelines (Black, Asian and Ethnic Minority groups; women and girls; older adults; people living with a disability or long-term condition; residents living in areas of higher deprivation).
 - Residents find work in the sport and physical activity sector
- Active Environments**
 - More residents travel around the borough by walking or cycling.
 - Parks are healthier spaces for all communities
 - Our streets are greener and healthier
 - Estate spaces support more residents to be physically active
 - More children have the space and freedom to play and be active
- Active Health and Social Care**
 - Individuals with a long-term health condition or disability know how to be active with their condition.
 - Health and social care professionals are confident in encouraging patients to be physically active as an effective way of preventing or managing long term health conditions.
- Finding Ways to be Physically Active**
 - Residents and professionals find it easy to find opportunities to be active in Islington.

OVERALL OUTCOME

Islington's least active residents are more active, more often

IMPACT

Islington Together
For a more equal future

- Start Well**
 - Children and young people achieve their potential at school.
 - Children and young people are happy, healthy and resilient.
 - Children and young people are a healthy weight.
- Live Well**
 - Residents are a healthy weight.
 - Long term health conditions are prevented, or well managed.
 - Residents experience good mental health.
 - Communities are socially connected.
- Age Well**
 - Older adults live independently in their own homes for as long as possible.
 - Rates of hospital admissions due to inactivity are low
 - Residents experience a good quality of life
 - Reduced health and social care costs

Action Plan for Active Facilities

Maximizing the impact of, and access to, our physical activity venues and facilities, including leisure centres, swimming pools, Multi-Use Games Areas, and school sports centres.

Outcome	Commitment	Action	Lead	To be completed by	Measure	Potential target 23/24	Data Source	Reporting Frequency
Islington's leisure centres and sports facilities are used more by local children, young people and adults from target groups	We will work with our leisure provider to increase membership levels, keep the cost of membership low, and provide an offer which targets population groups which are more likely to be inactive.	Increase usage of our leisure centres by 2%/year from 2.2m user visits pre-pandemic. Rebased post-Covid from 1.68m/year for 2022/23 onwards	GLL	Dec-23	Usage	2%/year increase	GLL	Monthly
		Ensure usage of our leisure centres reflects the demographic profile of our diverse borough. Ensure we develop new initiatives that reflect the growth in women's sport	GLL	Dec-23	Usage Number of female only sessions	5% increase in female usage	GLL	Monthly
		Work with healthcare providers to combine some healthcare provision within Sobell Leisure Centre as a pilot project	GLL	Mar-24	n/a	n/a	n/a	
		Host four celebratory events for community programmes to use Finsbury Leisure Centre and Sobell leisure centre for a culmination of the outreach programmes on Active Estates	GLL & Active Spaces	Dec-23	Number of events delivered	4 events/year 200 attendees	GLL	After each event
		Improve communications of positive programme and community interventions across the leisure contract and community sports team quarterly newsletter from GLL	GLL	Mar-24	Number of articles published across GLL and Islington council	Newsletters created	GLL	Quarterly
		Work with GLL to provide cheaper, more accessible memberships and prices for lower-income households in Islington. Membership prices have been frozen for the third year for concession memberships. GLL has a performance indicator and a target in the contract for the percentage and number of concessions. 48% of the membership (16,800 members) is concessionary users, including 5% (873) inclusive memberships for disabled people.	GLL	Mar-24	Number of concession members % of concession members	2%/year increase in members amongst all target groups	GLL	Monthly
	We will invest in the development and refurbishment of our leisure facilities, including rebuilding a new Finsbury Leisure Centre.	Submit planning permission for Finsbury Leisure Centre, complemented by new homes and a medical centre	LBI	Dec-23	Planning consent	n/a	n/a	n/a
		Develop a two-year dispersal plan for users to mitigate impact of the development of Finsbury Leisure Centre	LBI	Mar-23	Plan published	n/a	n/a	n/a
		Develop future options for Caledonian Road pool	LBI	Dec-23	Options agreed	n/a	n/a	n/a
		Reinstate the spa facilities at Ironmonger Row Baths following the fire	LBI	Jan-24	Spa reopened	n/a	n/a	n/a
		#	GLL	Jan-24	Investment delivered	Funding invested	GLL	Annual
					Information per annum	One pitch per annum	n/a	n/a
Residents are able to access a range of quality community-based facilities	We will support and enable investment in community-based facilities, including adventure playgrounds, schools and voluntary sector provision.	Partner with the Arsenal Foundation to sponsor pitch investments	Arsenal & LBI	Ongoing	Pitch investments	n/a	n/a	Annual
		Support Islington Boxing Club in the redevelopment of their building in Elthorne Park	Community Wealth Building	Mar-24	Works commence	n/a	n/a	n/a
		Develop future proposals for the Islington Boat Club site in partnership with the club and the Canals and Rivers Trust	Community Wealth Building	Mar-24	Proposal agreed	n/a	n/a	n/a
		To provide a new play offer as part of the Toffee Park campus development	Play & Youth and Early Years Teams	TBC	Number of children and young people engaged per annum	n/a	IYSS	Annual
		To deliver improvements to the Haywards Adventure Playground.	Play & Youth Team	TBC	Number of children and young people engaged per annum	n/a	IYSS	Annual
		New building and play space at Cornwallis Adventure Playground	Play & Youth Team	Sep-23	Number of children and young people engaged per annum	n/a	IYSS	Annual
		New building and play space at Martin Luther King Adventure Playground	Play & Youth Team	Sep-23	Number of children and young people engaged per annum	n/a	IYSS	Annual
		Open up school facilities outside school hours. Seek funding to develop outreach programmes that increase actual community usage programmes rather than private hire 5-a-side bookings	Leisure Team & Access to Sport	Sep-23	Number of secondary schools in pilot	Four pilot secondary schools	Access to Sport	Annual
		Create new operating model for Beacon School sports facilities	Children's services	Mar-24	New operating model in place n/a	n/a	n/a	n/a
					Infrastructure in place & carbon reduction	Reduced carbon emission	GLL	Annual
Leisure centres achieve net zero carbon target	We will work to ensure that our facilities are contributing to Islington's net zero carbon policy through improved energy efficiency.	Introduce energy efficiency capital interventions across our leisure centres, LED lighting across all centres, more/improved solar energy panels at least two more centres	LBI & GLL	Jan-24				

Action Plan for Active Communities

Strengthening the role of communities in delivering physical activity, including sports clubs, community groups, schools, early years settings, businesses and workplaces

Outcome	Commitment	Action	Lead	To be completed by	Measure	Potential target 23/24	Data Source	Reporting Frequency
	We will support early years settings and schools to deliver physical activity opportunities to improve health, wellbeing and educational outcomes for pupils, with a particular emphasis on the least active children and girls.	Increase the number of schools with Healthy Schools recognition (which includes physical activity)	Healthy Schools Team	ongoing	Schools who are engaged in process, achieved Bronze, or engaging in other projects	Increase no of schools with Healthy Schools recognition from 8 to 15;	Healthy Schools team	termly
		Pilot/fund programme for teacher CPD on making early PE more inclusive and improve positive experiences of physical activity	Healthy Schools Team and Physical Activity Team	ongoing	Feedback from schools, case studies	8 mainstream schools	PESSPA team	Termly
		Create targeted activities for secondary school girls to address reductions in physical activity	Healthy Schools Team and PESSPA team	ongoing	Survey data (inc. demographic data) and qualitative data from focus groups, participation data and case studies	8 secondary schools (with girls); 10 mainstream primaries	PESSPA team	Termly
		Promote and extend The Daily Mile	Healthy Schools Team and PESSPA team	ongoing	number of schools engaged and attending Daily Mile events	33	PESSPA team	Termly
		Develop four hub locations for after-schools programmes to then attend local leisure centres	GLL	Dec-23	Number of attendances Number of after school clubs	4 hub locations 100 participants per week	GLL	Quarterly
		Purchase of specialist equipment to ensure a PE offer for SEN pupils	Healthy Schools Team	Jul-23	case studies, competitions engagement, school feedback	8 mainstream schools	PESSPA team	Termly
		Increase the number of unrepresented groups of school pupils (girls, SEND, BAME, Free school meals) engaging and attending sports competitions and physical activity festivals	PESSPA team	ongoing	participation data annually and per event. case studies. School Games Mark applications	50% of competition attendees	PESSPA team	Termly
	We will collaborate with residents to promote the role of local estates in encouraging positive physical activity habits.	Deliver an Active Spaces programme of free physical activity opportunities on estates, developed in collaboration with residents	Partnerships Team (Fairer Together)	Mar-24	Number of estates where the programme is delivered; number of attendees and attendances; feedback	9	Partnerships Team to provide	Quarterly
		Deliver the estate-based sports programme	Partnerships Team (Fairer Together)	Mar-24	Number of estates where the programme is delivered; number of attendees and attendances; feedback	7	Partnerships Team to provide	Quarterly
Groups who are traditionally less active meet physical activity guidelines (Black, Asian and Ethnic Minority groups; women and girls; older adults; people living with a disability or long-term condition; residents living in areas of higher deprivation).	We will expand opportunities for swimming (including lessons), with a particular focus on supporting Black, Asian and Minority Ethnic groups to access the available provision.	Introduce a new free swimming lesson programme for the over-60s	GLL	Dec-23	Number of attendees and attendances	100 participants per year	GLL	Quarterly
		Develop a pilot family-swim project with GLL, targeting people from Black, Asian and Minority Ethnic groups	GLL & Healthy Schools Team	TBC	Case studies, focus groups, quantitative data on entries, assessments through 6week period (functional skills) formally assessed.	80 families and 240 participants per year	GLL	Quarterly
		Pre-allocate a percentage of free swimming lessons to people from Black, Asian, and minority ethnic groups	GLL	Summer 2023	Number of spaces allocated	35% of total spaces	GLL	Annual
		Extend free swimming summer lessons to other holiday periods	GLL	Oct-23	Number of holiday periods lessons offered	9 weeks of lessons across 3 holiday periods	GLL	Annual
		Expand the free swimming lessons from a 4-week programme to a 9-week programme for 2500 participants	GLL	Oct-23	Number of attendees, attendances, demographics, swimming attainment	2500 participants allocated lessons	GLL	Annual
		Deliver a school swimming programme to enable children to achieve the national swimming target utilising a digital based platform for schools to access their achievement data	GLL	Mar-24	Pilot 10 Primary Schools engaged and children meeting targets (5 per academic year)	tbc	GLL	Annual
	We will work in partnership with local physical activity providers to increase community participation and break down barriers for inactive residents.	Develop an offer of walk leader training and support the creation and delivery of regular guided walks	Leisure team	Mar-24	New regular guided walks	4	Leisure team	Six-monthly
		Produce a support package for current and potential physical activity providers to set up and sustain activity.	Leisure team	Dec-22	n/a	n/a	n/a	n/a
		Develop new initiatives that reflect the growth in women's sport and activity	Leisure team	ongoing	Number of new initiatives	2	Leisure team	Annual

		Create and deliver a plan to target inactive communities	GLL	31/12/2022	Completion of Community Sport and Participation Plan	n/a	GLL	Annual
		Develop a programme of activities for the refugee community providing free access to facilities, piloting at Finsbury Leisure Centre	GLL	TBC	Number of attendances by refugees Number of activities on the programme	800 attendances per year	GLL	Quarterly
		Provide training for leisure centre staff and the wider physical activity workforce in mental health awareness, Making Every Contact Count (MECC), and Dementia Friendly. This will support staff to address wider barriers to participation in physical activity among residents, such as financial or emotional wellbeing	Public Health & Leisure Team	Mar-24	Number of training/attendance	TBC	TBC	TBC
		Investigate increasing the variety of sports and activities on offer to young people	Access to Sports	Mar-23	Introduce one new activity a year	One new activity	Access to Sports	Annual
		Strengthen ProActive Islington to include more voluntary community sector groups	Public Health & Leisure Team	Mar-23	Number of organisations involved in Proactive Islington	n/a	n/a	n/a
	We will support workplaces in Islington to promote physical activity	Promote to external organisations in Islington the ways in which their workforce can be active	Leisure team	Mar-24	Number of organisations engaged with	2	Leisure team	Annual
		Ensure that physical activity is embedded within Islington Council's Workforce Strategy	Leisure team & Public Health	Mar-24	n/a	n/a	n/a	n/a
Residents find work in the sport and physical activity sector	We will enable employment and work experience opportunities within the local sport and physical activity sector.	Provide young people a national pool lifeguard qualification (NPLQ) course	GLL & Isledon	Summer 2023	Number of young people who complete the course	20	GLL	Annual
		Create free coaching courses for young people	Access to Sports	Mar-24	Number of young people who complete the course	40/year	Access to Sports	Annual
		Reintroduce apprenticeship programme	GLL	Dec-23	Number of new apprentices recruited	12/year	GLL	Annual
		GLL to develop work experience with partner agencies such as Camden and Islington college	GLL	Dec-23	Number of students completing their work experience at GLL centres	30/year	GLL	Annual

Action Plan for Active Environments

Ensuring that our high streets, neighbourhoods, parks and open spaces are appealing, promote active travel and influence residents to move more.

Outcome	Commitment	Action	Lead	To be completed by	Measure	Potential target 23/24	Data Source	Reporting Frequency	
More residents travel around the borough by walking or cycling.	We will develop and improve Islington's infrastructure to make it easier and more accessible for residents to walk and cycle, as outlined in the borough's transport strategy.	To deliver school streets for all primary schools not on main roads	People Friendly Streets Team	March 23/24	Number of school streets delivered	tbc	People Friendly Str	Annual	
		To design and deliver the first 3 Liveable Neighbourhoods which will be Highbury New Park, Mildmay East, the Cally and Barnsbury & St Mary's.	People Friendly Streets Team	tbc	Number of Liveable Neighbourhoods delivered	3	People Friendly Str	Annual	
		Deliver 2 new cycle way routes	People Friendly Streets Team	tbc	Number of new cycleways	2	People Friendly Str	Annual	
		To install 100 on-street bike hangars each year, with 400 installed to date.	Transport Strategy and Active Travel Service	Mar-23	Amount of bike hangars provided on street by the council to encourage active travel and mode shift	500	Project Manager	Annual	
	We will encourage residents to use active travel, through supporting schools, providing affordable bike purchase schemes, delivering cycle training and promoting walking.	Provide Public Health expertise to large developers during the pre-application process to support and encourage them to design and build spaces which encourage active travel and social interaction.	Public Health	Ongoing	Number of pre-application developments engaged with	n/a	Public Health	Annual	
		Work with schools on the TfL STARS programme to develop their active travel plans. This scheme has a track record of increasing walking and cycling for both pupils and parents.	Transport Strategy and Active Travel Service	Ongoing	Number of children who engage in active travel to school annually- Health Related Behaviours Questionnaire in primary and secondary schools	tbc	Schools Health and Wellbeing teams	Annual	
Parks are healthier spaces for all communities	We will invest in our parks and green spaces to enable them to better support health and wellbeing, and increase greening opportunities in the wider public realm.	Invest £7.5 million into parks and greenspaces over the next 2 years with a focus on interventions to create healthier more active spaces for residents wellbeing.	Greenspace Team	Mar-26	Amount of capital spent on parks improvements	£7.5million	Capital budgets	Annual	
		Increase the number of Green Flag and Community Green Flag Parks each year while maintaining current ones.	Greenspace Team	Mar-24	Number of Green Flags	12 Green Flags (baseline 10)	Data held by Parks Service	Annual	
		We will support new and existing stakeholders to deliver new activities in parks, highlighting the advantages of offering activities in parks, providing a point of contact, and support for funding, training and promotion. These activities will focus on ensuring we reach our core target groups as outlined in the strategy	Greenspace Team	Mar-24	Number and range of health activities taking place in parks	70 activities (baseline 56)	Data held by Parks Service	Quarterly	
		The Park Service will increase the number of activities delivered in parks that are quality assured to ensure they are acceptable health sector referrals.	Greenspace Team	Mar-24	Number and range of GSP activities delivered by health and social care partners providers. Number of volunteer hours	Target 25 activities (baseline 20) Target 180 GSP referrals (baseline 141) Target 15,000 volunteer hours (Baseline 13,129)	Health & social care partners	Annual	
	Our streets are greener and healthier	All parks will be managed to create a playful active landscape element that encourages children to explore and be active in their environment and to invest in the improvement and increase of play provision.		Greenspace Team	Mar-24	Number of play landscape interventions delivered.	tbc	Data held by Parks Service	Annual
				Greenspace Team	Mar-26	Number of community led greening projects	100	Data held by Greenspace	Annual
			To create pocket park design framework to convert road space into new pocket parks with the target of creating 1.5Ha of new green space over the next 4 years.	Greenspace Team	Mar-24	Creation of design framework	tbc	Data held by Greenspace	Annual
			To support and enable communities to manage and maintain new green spaces through the Greener Together Champions programme.	Greenspace Team	Mar-24	Number of Greener Together Champions	50	Data held by Greenspace	Annual
			To support residents and communities to create play streets in their neighbourhoods.	Traffic & Highways Team	Mar-24	Number of play streets delivered	28	Traffic & Highways Team	Annual
			To pilot initiatives to enable residents to activate play streets	Leisure Team/People Friendly Streets Team	Mar-24	Number of pilot projects	10	Leisure team	Annual
Estate spaces support more residents to be physically active	We will invest in our estates' physical activity infrastructure through the Thriving Neighbourhoods programme	To implement the Thriving Estates programme which will invest £10 million over the next 3 years, including improving play areas/multi use games areas on estates, creating active and healthy environments for residents improving the estate environment through landscaping.	Estate Services Team	Mar-24	Consult and engage on programme of delivery	n/a	N/A	N/A	
More children have the space and freedom to play and be active	We will enable children to explore nature and play freely, recognising the benefits this can have on health, wellbeing and positive educational outcomes.	Support programme of outdoor play and nature exploration in the borough's parks	Greenspace Team	Mar-24	Number of Nature based play sessions	150	Greensapce	Quarterly	
		Establish a walking bus to enable children and young people from 5 primary schools to access the local adventure playground, as part of the Cally Superzone work	Young Islington, Public Health & Adventure Playground	Mar-23	Number of schools and pupils engaged; feedback from pupils	80-100 children and young people engaged in the offer	Young Islington	End of project	
	We will encourage families and young people to be active and move around the borough through the use of digital platforms.	Investigate a sustainable follow up to Beat the Streets to encourage regular active travel with families and young people.	Leisure Team	Mar-24	Adoption of a new scheme	N/A	Leisure team	Annual	

Action Plan for Active Health and Social Care

Connecting with health and social care systems to embed physical activity as a key pathway for the prevention and management of long-term health conditions and promoting good mental health

Outcome	Commitment	Action	Lead	To be completed by	Measure	Potential target 23/24	Data Source	Reporting Frequency	
Health and social care professionals are confident in encouraging patients to be physically active as an effective way of preventing or managing long term health conditions	We will support health and social care professionals to promote physical activity more easily and effectively in their daily contacts with residents.	Create and promote a comprehensive guide listing the training available for health and social care professionals which relate to physical activity (make references where applicable to MECC and mental health training available).	Public Health & Leisure	Mar-23	Number of health and social care professionals accessing training	TBC	TBC	Annual	
		Create and promote a comprehensive guide of the resources available to support health and social care professionals to discuss physical activity with patients.	Public Health & Leisure	Mar-23	Task completed	n/a	n/a	Once complete	
		Review the key messages relating to physical activity in the Making Every Contact Count (MECC) training and resources	Public Health & Leisure	Jan-23	Task completed	n/a	n/a	Once complete	
		Engage with the health and social care workforce to understand their training needs and identify where there are gaps and opportunities for further development.	Public Health & Leisure	Jun-23	Task completed	n/a	n/a	Once complete	
	We will ensure that it is easier to signpost residents (including patients, service users and carers) to appropriate, accessible and affordable physical activity opportunities, such as the local leisure centre offer, community physical activity providers, and the Parks for Health offer.	Produce resources targeted at health and social care professionals and residents outlining the free and affordable opportunities available through the leisure contract provider	GLL	Mar-23	Resources completed	Number of information sessions delivered to health and social care professionals			Once complete
		Connect social prescribers to the physical activity offer in Islington	Leisure & Public Health	Mar-24	Number of referrals from social prescribers	TBC	Leisure Team	Annual	
Individuals with a long-term health condition or disability know how to be active with their condition	We will work closely with schemes that can help connect less active people to local opportunities to be active, including well established social prescribing schemes	Pilot and evaluate the Get Active service for residents with a long term health condition to access behavioural support to become more active	Public Health	Aug-23	Number of residents who accessed support; percentage of residents who achieved sustained increases in physical activity levels	TBC	Public Health	Once complete	
		Create a working group with social prescribers to clarify the physical activity offer	Public Health & Leisure	Dec-23	Task completed	n/a	Leisure team	Once complete	
		Clarify pathways and signposting to physical activity from NHS Health Checks	Public Health & Leisure	Mar-24	Task completed	n/a	n/a	Once complete	
		Include physical activity in the upcoming Islington Dementia Strategy	Public Health & Leisure	Mar-24	TBC	n/a	n/a	Once complete	
		Include physical activity in the upcoming Islington Carers Strategy	Public Health & Leisure	Mar-24	TBC	n/a	n/a	Once complete	
	We will work with social care services and providers (for children, young people and adults) to maximise opportunities for physical activity within contract specifications and service delivery.	Scope options for health and social care professionals to promote physical activity with SEND children and families through the 14+ annual health check and Education Health and Care Plan (EHCP)	Commissioners, Public Health & Leisure	Mar-24	TBC	n/a	n/a	Annual	
		Review physical activity opportunities promoted as part of the Islington Local Offer	Commissioners, Public Health & Leisure	Mar-24	Task completed	n/a	n/a	Once complete	
		Provide public health expertise to the development and refurbishment of social care venues, to ensure that they encourage active travel and social interaction	Commissioners, Public Health & Leisure	Case by case basis, dependent on planned works		Number of developments where public health advice has been provided	n/a	Public Health	Annual
		Review social care contracts to identify references to promoting physical activity, and produce recommendations for commissioners to enhance opportunities further	Commissioners, Public Health & Leisure	Mar-24	TBC	n/a	n/a	Once complete	
		Engage with provider forums, including the Care Home Managers Forum, Mental Health Accommodation Forum and Combating Drugs Partnerships to identify ways of increasing the physical activity offer within services and to develop links with provision within the community	Commissioners, Public Health & Leisure	Mar-24	TBC	n/a	n/a	Once complete	
	We will engage with residents with a disability, long-term health condition and mental health condition to promote the benefits and opportunities for being active in Islington.	Produce a communications plan to promote the We Are Undefeatable campaign, connecting to local resources and opportunities in Islington	Public Health, Leisure, Sport and Physical Activity providers	Mar-24	Number of residents who engaged in the campaign	n/a	n/a	Once complete	
		Deliver a men's weight management programme (Shape Up) with a physical activity component	Arsenal in the Community	Ongoing	Number of men engaged in the programme	n/a	Arsenal in the Community	Annual	

Action Plan for Finding Ways to be Physically Active

Working with partners to improve information and access to where and how residents can be active

Outcome	Commitment	Action	Lead	To be completed by	Measure	Potential target 23/24	Data Source	Reporting Frequency
Residents and professionals find it easy to find opportunities to be active in Islington	We will improve residents' awareness of the local physical activity offer, making it easier for people to access these opportunities.	Investigate, develop and promote a high quality, single point of access to find the local physical activity offer that enables online bookings	Leisure team	Mar-23	Single point of access in place	n/a	Leisure team	Quarterly
		Collate and promote the benefits of physical activity and how it can be incorporated into daily lives, and free or low-cost physical activities	Leisure team & Public Health	Collation: 31/12/2022 Promotion: ongoing	n/a	n/a	Leisure team	Annual
	We will support and grow the number of physical activity providers promoting their offer.	Physical activity providers place their offer on the high quality, single point of access proposed above	Leisure team	ongoing	% of providers placing their offer on the single point of access	50%	Leisure team	Quarterly